

Historic, Archive Document

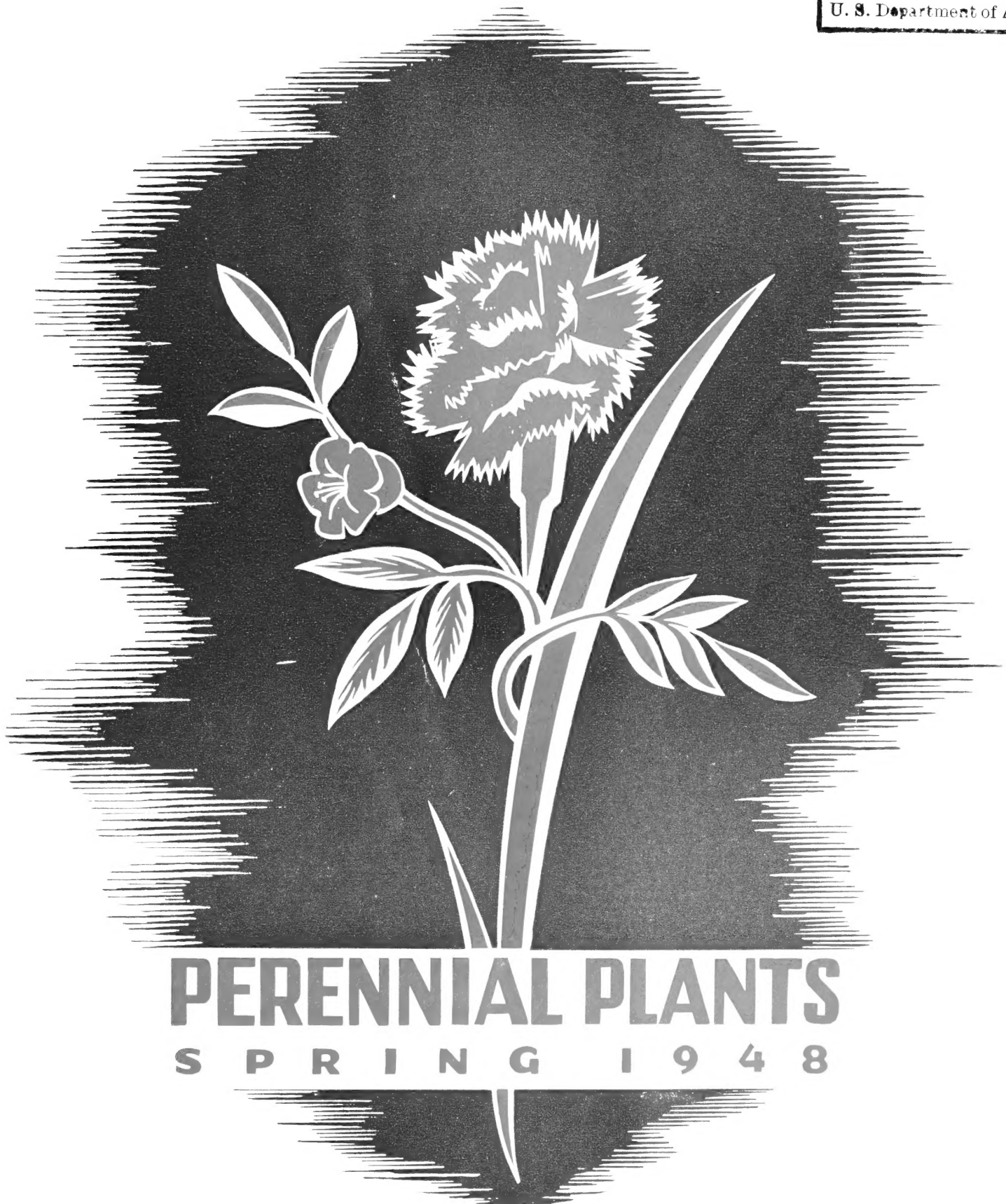
Do not assume content reflects current scientific knowledge, policies, or practices.

62167

LIBRARY
RECEIVED

★ FEB 27 1948 ★

U. S. Department of Agriculture



WHOLESALE ONLY

THE JOSEPH F. MARTIN COMPANY

Growers of FINE PERENNIALS

P A I N E S V I L L E , O H I O

The JOSEPH F. MARTIN CO., Inc. extends A FRIENDLY GREETING

*It's a happy privilege,
... this new book*

*And a word about what we
have and what we can do
for you this Spring . . .*

It is an opportunity to express the heartfelt appreciation of everyone of us here at the Joseph F. Martin Co. for the many considerations that we have known from the fine trade family we serve.

It indicates the host of hardy plants that we have ready for you this spring. The variety assortment is tip-top; the quality that prevails is deeply satisfying; the facilities for service will make handling of your orders prompt and efficient in all details.

May we offer an advice, sound and sincere? **USE MORE PERENNIALS!**

In terms of time, effort, and turnover, hardy perennials demonstrate the most encouraging profit return in all horticulture.

When you think of fine perennials, thanks for thinking of us!

JIFFY INDEX

To save time on busy days, this is a quick reference to general family classifications. Please do not overlook the complete examination of the catalogue in quieter hours for the new interest that will be inspired and for the informational material through the book.

Ajuga	3	Delphinium	12	Iberis	14	Polemonium	18
Anchusa	3	Dianthus	11	Iris Germanica	15	Poppies	18
Anemone	3	Dicentra	11	Iris Kaempferi	16	Primula	18
Anthemis	3	Digitalis	12	Iris Pumila	14	Pyrethrums	18
Aquilegia	3	Erigeron	12	Iris Siberica	15	Ranunculus	18
Arabis	3	Eryngium	12	Lavandula	15	Rudbeckia	18
Armeria	3	Enlalia	13	Liatris	15	Saxifraga	18
Artemesia	5	Eupatorium	12	Lobelia	16	Sedum	18
Asclepias	5	Ferns	12	Lupines	15	Shasta Daisy	11
Asters	4	Fuchsia	13	Lychnis	16	Spirea	18
Boltonia	5	Funkia	12	Lysimachia	16	Statice	18
Buddleia	4	Geum	13	Lythrum	16	Stokesia	18
Campanula	5	Gaillardia	13	Mertensia	16	Teucrium	19
Carnations	5	Gypsophila	13	Monarda	16	Thermopsis	18
Cassia	5	Hardy Grass	13	Myosotis	16	Thymus	19
Chelone	11	Helianthus	13	Pachysandra	16	Tradescantia	19
Cimicifuga	5	Heliopsis	13	Pentstemon	16	Tritoma	19
Convallaria	11	Hemerocallis	14	Phlox	17	Veronica	19
Coreopsis	11	Heuchera	14	Physostegia	17	Violas	19
Chrysanthemums	6-7-8-9-10	Hibiscus	14	Platycodon	17	Violets	19
Chrysanthemums Max.	11	Hollyhocks	14	Plumbago	18	Vinca	19
		Hydrangea	14				

NOTICE: THIS CATALOGUE CANCELS ALL PREVIOUS PRICE LISTS

REMEMBER THE SPECIAL CASH DISCOUNT! !!

3% for cash on all orders of \$10.00 or more

FOR 1948 AT WHOLESALE ONLY

The Descriptive List . . .

All Purpose Perennials

ANTHEMIS

HARDY MARGUERITE — CHAMOMILE

MOONLIGHT. This is a fine plant for the border, growing about 2½ feet tall. Throughout the summer the plants are literally covered with hundreds of pale yellow daisy-like flowers, 2½ inches in diameter, which are excellent for cutting.

Per 10, \$2.00; Per 100, \$15.00

TINCTORIA. (Kelway's Variety). Handsome finely cut foliage, and daisy-like yellow flowers produced all summer. Succeeds well in the poorest soil, excellent for cut flowers.

Per 10, \$2.00; Per 100, \$15.00

ARMERIA

SEA PINK OR THRIFT

CEPHALOTES RUBRA. In the assortment of dwarf and semi-dwarf varieties this by far is the most outstanding. The flowers are of good size and the color is a striking red. For border there is nothing that will make such a bright showing. At road side sale grounds, these plants when in flower, will sell themselves.

Per 10, \$2.25; Per 100, \$18.00

LAUCHEANA. Bright rosey red. Height 3 to 6 inches. May-June.

Per 10, \$2.00; Per 100, \$15.00

MARITIMA SPLENDENS. (Statice Armeria). Rosy magenta flowers on 1 ft. stems.

Per 10, \$2.00; Per 100, \$15.00

ANCHUSA

ALKANET

ITALICA FELTHAM PRIDE. Very fine strain, much more dwarf and compact than other varieties. Excellent for massing in the border. Height 2 to 3 feet. Blue flowers.

Per 10, \$1.75; Per 100, \$12.50

MYOSOTIDIFLORA (Forget Me Not Flowered Bugloss). Height 1½ feet when in bloom, during April and May. Makes a tidy, compact plant, entirely lacking of the coarseness of the taller Anchusa, forming a mound of dainty blue flowers resembling the forget-me-not, but borne in branchy sprays. Foliage is robust and has a healthy, attractive appearance throughout the entire season. An effective rock plant for shady places.

Per 10, \$2.25; Per 100, \$18.00

AQUILEGIA

COLUMBINE

CLEMATIFLORA. A glorious new distinct Columbine. The blooms are spurless and resemble Clematis flowers. Very free blooming, color range includes delicate pastel shades of various colors. Height 2 feet.

Per 10, \$2.50; Per 100, \$20.00

CRIMSON STAR. It is the most striking crimson with white corolla. Because of its bright color, we believe that our customers will find this variety of great value either in border plantings or for cut flower use.

Per 10, \$2.00; Per 100, \$15.00

DOBBIE'S IMPERIAL HYBRIDS. A very fine assortment by a European hybridizer which will be sure to charm you by its beauty.

Per 10, \$2.00; Per 100, \$15.00

LONGISSIMA SELECT. Noted for unusually long, slender spurs, 4 to 5 inches, flowers pale, sulphur yellow, aggregating a delicately graceful effect.

Per 10, \$2.00; Per 100, \$15.00

MRS. SCOTT ELLIOTT HYBRIDS. There is not a better mixture grown in the world. Wonderful colors and color combinations, with very long spurred flowers. Colors range through shades of lavenders, mauves, blues, purples, whites, creams, yellows, pinks, reds, etc.

Per 10, \$2.00; Per 100, \$15.00

ARABIS

WHITE ROCKCRESS

ALPINA FL. PL. Double white Rock Cress. Flowers April to June. Height about 8 inches, very fine rock plant.

Per 10, \$2.25; Per 100, \$18.00

ALPINA ROSEA. Similar in habit to Alpina. The flowers are a delicate pink.

Per 10, \$2.25; Per 100, \$18.00

ANEMONE

PULSATILLA. Grows from 9 to 12 inches high and produces violet or purple flowers during April and May. An interesting plant for the rockery or well drained border.

Per 10, \$2.25; Per 100, \$18.00

WHIRLWIND. An excellent sort producing beautiful double white flowers.

Per 10, \$2.50; Per 100, \$20.00

AJUGA

BUGLE

A useful plant for the rockery and for carpeting the ground, particularly in shady positions, as under trees, where grass will not grow; flowers in May and June. 6 to 8 inches.

GENEVENSIS. An excellent plant for edging and carpeting. Grows from 6 to 8 inches high with spikes of blue flowers in May and June.

Per 10, \$2.00; Per 100, \$15.00

GENEVENSIS ROSEUS. Rich, dark green foliage, rose pink flowers.

Per 10, \$2.25; Per 100, \$18.00

REPTANS. Grows 3 to 4 inches high, with deep purplish blue flowers. Bronzy foliage.

Per 10, \$2.00; Per 100, \$15.00

REPTANS ALBA. A tightly knit compact creeping cover, flowers rise 3 to 4 inches over deep bronze foliage.

Per 10, \$2.00; Per 100, \$15.00

REPTANS VARIEGATA. Rosettes of palest green and white. Short spikes of light blue flowers. Very effective.

Per 10, \$2.25; Per 100, \$18.00

REPTANS RUBRA. Grows 3 to 4 inches high, with deep purplish blue flowers in May and June.

Per 10, \$2.25; Per 100, \$18.00

ACHILLEA

MILFOIL OR YARROW

A planting will, with its abundance of sucker growth, grow together either to decorate or to provide endless cut flower material for months without maintenance.

SNOW BALL. (Boule de Nieve). Wonderful for cut flowers or garden. Blooms in June. A good filler, grows 12-15" high, double white flowers in umbels.

Per 10, \$1.75; Per 100, \$12.00

PERRY'S TALL. Selected from regular Perry's for its cut flower character. It now grows a little higher than Boule De Neige and follows its season. Plant them both for plenty of filler through June, July and August.

Per 10, \$2.00; Per 100, \$15.00

TOMENTOSA AUREA. A very charming yellow flowered plant, blooming in June. It will do well in the rockery or in any part of the border.

Per 10, \$2.00; Per 100, \$15.00

5 Plants of any one variety at 10 rate. 25 or more plants of any one variety at 100 rate. Where less than 5 are ordered in any one variety, please add 10c per plant to cover additional handling.

Hardy Asters

For the showy decorative planting or for cut flower purposes, the generous Hardy Asters provide a resplendent show. They share the fall with the Chrysanthemum and create a world of color all their own.

BEECHWOOD CHALLENGER. Erect grower, of medium height, producing brilliant crimson-red flowers. We highly recommend this variety for florist cutting or landscape use.

Per 10, \$2.50; Per 100, \$20.00

BEECHWOOD CHARM. New variety of the Novae-Belgi type. Medium sized flowers of rich pink color are carried in greatest profusion. Height 3 feet.

Per 10, \$2.50; Per 100, \$20.00

BLUE GOWN. The finest late blue variety. Huge blossoms with a thick row of petals on tall arching stems. This is similar to the variety Climax but the color is a deeper blue. Most ideal for cutting.

Per 10, \$2.25; Per 100, \$18.00

BLUE LAGOON. A new and charming variety of the Novi-Belgi type, producing blue flowers quiet and lovely. One of the best.

Per 10, \$2.50; Per 100, \$20.00

BLUE PLUME. A very choice introduction, valuable for its stately, dignified appearance. The rich, deep purple, nearly double flowers appear on spikes of splendid form, making it well adapted to cutting as well as for the landscape.

Per 10, \$2.25; Per 100, \$18.00

CLIMAX. One of the best and showiest, with large pyramidal spikes of large light lavender blue flowers. Very free.

Per 10, \$2.00; Per 100, \$15.00

GAYBORDER BLUE. A wonderful tall border variety, good for cutting. Clear intense blue flowers with bright yellow eye. Grows 5 feet tall, blooms from September to frost.

Per 10, \$2.25; Per 100, \$18.00

HARRINGTON'S PINK ADORABLE. Produces fine silvery rose flowers in clusters, continuously from early September until cut down by frost. It makes a striking show in the garden, and florists will find this a valuable cut flower for use in the larger vases and floral arrangements.

Per 10, \$2.75; Per 100, \$22.50

HILDA BALLARD. The enormous flowers are beautiful apalescent mauve or lilac, each blossom with a deep fringe of rays which are particularly soft in appearance. It is strong growing, branching, with very dark stems, and rich green leaves. One of the finest.

Per 10, \$2.00; Per 100, \$15.00

MAID OF THE MIST. Nicely described by its name. The flowers are a lovely mauve and are double. It is erect in habit and perfectly adapted to any colorful flower border or for cutting.

Per 10, \$2.25; Per 100, \$18.00

MT. EVEREST. A wonderful white Aster of exceptional value, forming tall, well-shaped, pointed pyramids with an abundance of lateral growth flowering right down to the ground. Flowers in September and grows to a height of about 3 to 4 feet.

Per 10, \$2.25; Per 100, \$18.00

PALMYRA. An extremely interesting novelty in the Novae Belgii class. Absolutely hardy and vigorous, grows to a medium height. The flowers are semi-double, pure pink and make up into perfect pyramids. This variety will rate among the highest in your Aster group.

Per 10, \$2.25; Per 100, \$18.00

PINK PARTY. Delicate apple blossom pink blooms literally efface the lovely foliage of this new Michaelmas Daisy. The entire plant is just a froth of daintiest pink for a long season. Medium tall.

Per 10, \$2.50; Per 100, \$20.00

QUEEN MARY. Flowers are dark skyblue and frilled. Plant is of the Climax type, but with more lateral branches. It is one of the best of the Novi Belgii type yet introduced. A splendid variety for cutting. Height 4 feet.

Per 10, \$2.25; Per 100, \$18.00

ROYAL BLUE. A deep blue in color which to date has been lacking in the Hardy Asters. Produces very showy large flowers in myriads. Height 3½ feet.

Per 10, \$2.25; Per 100, \$18.00

ROYAL PINK. One of the best and a most prolific bloomer literally smothered with bright pink flowers. We recommend this variety to be included in your assortment of better Hardy Asters.

Per 10, \$2.50; Per 100, \$20.00

STAR OF WARTBURG. Large lilac blue flowers with a striking orange center are produced on 12 to 14 inch stems about the middle of June. A strikingly beautiful plant in the rock garden or in any perennial bed. While very striking in its permanent location, at the same time the flowers can be cut and used in the better types of floral pieces.

Per 10, \$2.50; Per 100, \$20.00

STRAWBERRIES AND CREAM. When the flowers first open they appear as a deeper pink and these with the softer pink open flowers make a lovely combination of color. Height 4 feet, blooms the end of September.

Per 10, \$2.00; Per 100, \$15.00

SUNSET. One of the best pink varieties, retaining its original color.

Per 10, \$2.25; Per 100, \$18.00

The Finest Buddleia

Pots — May Delivery

The Beautiful Butterfly Bush at their best—the superlative group for ALL the trade that is not excelled anywhere. Trade tested and found wonderfully worthwhile, these varieties have promoted their own popularity on their OWN merit. Patent and other intensive promotional tactics have not been necessary. An item of real worth that discriminating tradespeople readily recognize easily accomplishes without protection all that it needs to lead the list each year.

PINK CHARMING

Remains the best pink yet. Definitely a separate color in the Buddleia range.

2¼" Pots — Per 10, \$3.00; Per 100, \$22.00
A few F.G. No. 1—Per 10, \$4.00; Per 100, \$35.00

CONCORD

A deep red with a dark eye. Grows medium high, produces prolifically. Stems are sturdy, always 18 to 24 inches tall and the flowering heads are top cut flower quality.

2¼" Pots — Per 10, \$3.00; Per 100, \$22.00

DUBONNET

The color is remarkably similar to the shade of the French Wine, Dubonnet. It is a distinctly different shade in Buddleias. In sunshine and under lights it seems to glow with a reddish cast. The spikes are solid and well rounded and the florets large.

2¼" Pots — Per 10, \$2.00; Per 100, \$15.00
A few F.G. No. 1—Per 10, \$2.25; Per 100, \$18.00

ELEANOR

Shades from a pure, tasteful lavender, to Eleanor blue. Tremendously long well filled spikes, and good foliage make it a leader in the lavender-blue types.

2¼" Pots — Per 10, \$3.00; Per 100, \$22.00
A few F.G. No. 1—Per 10, \$3.50; Per 100, \$30.00

HARTWEGI

The large bright lavender panicles have remarkable substance and harmonize in arrangements with other flowers. The flowers do not "sunburn."

2¼" Pots — Per 10, \$2.25; Per 100, \$18.00

ILE DE FRANCE

Individual flower heads often measure ten inches, these on three to four foot stems, color brilliant rosy purple with violet suffusion, fragrant.

2¼" Pots — Per 10, \$2.25; Per 100, \$18.00

ORCHID BEAUTY

Soft cottleya-orchid with a brilliant orange eye. It's a splendid plant and carries our finest recommendation. No other variety represented as it is, will compare with it.

2¼" Pots — Per 10, \$3.00; Per 100, \$22.00

RED GLORY

Hardy, prolific, brilliantly beautiful. Cut for modern floristry under lights, it is breath-taking, flowers completely out from the tip down at the same time.

2¼" Pots — Per 10, \$3.00; Per 100, \$25.00

ROYAL BLUE

An advance in the blue types. A prolific producer of cut flowers of top quality.

2¼" Pots — Per 10, \$3.00; Per 100, \$22.00

ARTEMESIA

Boundlessly useful, for the border for spotting in shrub plantings, and particularly, for filling in floral effects.

SILVER KING. Bright silver-colored stems and foliage are of great value for florists' fillers, can also be dried for winter use.

F. G. — Per 10, \$2.00; Per 100, \$15.00
Rooted Runners — Per 100, \$5.00

SILVER QUEEN, (Martin's Selection). This will dry just like Silver King. It is bushy and carries an abundance of hard silver seeds that add to its effect. Though not as light, it is our judgment that it is much more impressive than the Silver Queen and more desirable than Silver King in many instances.

Per 10, \$2.00; Per 100, \$15.00
Rooted Runners, Per 100, \$5.00

ASCLEPIAS

BUTTERFLY WEED

TUBEROSA. Very showy native plants, about 2½ feet high, producing flowers of brilliant orange-scarlet during July and August. Nice for cutting.

Per 10, \$2.25; Per 100, \$18.00

BOLTONIA

FALSE CHAMOMILE

ASTEROIDES. Pure white daisy-like flowers. Very effective.

Per 10, \$2.00; Per 100, \$15.00

LATISQUAMA. Pink, slightly tinged with lavender. Excellent for cutting. Grows four to six feet tall.

Per 10, \$1.75; Per 100, \$12.50

SNOWBANK. This very worthy variety is genuinely appreciated for its compact, neat habit of growth. It rises to a height of 4 feet and requires no staking. Beautiful snow white flowers are produced in great abundance on strong, erect stems throughout September and October. In a mass planting it creates the effect of a bank of snow rising from the ground.

Per 10, \$1.75; Per 100, \$12.50

HARDY CARNATIONS

CRIMSON KING IMPROVED (FLAME)

We have a beautiful crop of this, America's favorite perennial available as rooted cuttings, pot plants and field grown plants. You will remember that it is a deep green leaved, stately Carnation producing beautiful double deep crimson flowers on 14 inch stems, these in profusion and appearing constantly all summer. Perfect for pot plant display!!

ROOTED CUTTINGS

Per 25, (Minimum 25) \$3.75
Per 100, \$12.00 — Per 1000, \$100.00

2¼" DEEP ROSE POT PLANTS

Per 10, \$2.00 — Per 100, \$15.00 — Per 1000, \$140.00

1 YR. FIELD GROWN

Per 10, \$2.50 — Per 100, \$20.00 — Per 1000, \$180.00

2 YR. FIELD GROWN

Per 10, \$3.00 — Per 100, \$25.00 — Per 1000, \$225.00

GRENADINS

Everlasting garden favorite, the well recognized silvery green Carnation foliage, prolific producers.

DARK RED	PINK	KING OF THE BLACKS
GOLDEN SUN	TRIUMPH ROSE	YELLOW
SCARLET	WHITE	

Prices, 1 yr. field grown; Per 10, \$2.00; Per 100, \$15.00; Per 1000, \$125.00

CAMPANULA

BELLFLOWER

MEDIUM CALYCANTHEMA. (Cup and Saucer). Light Blue, Deep Blue, Rose and White. Colors separate. Classed among the showiest garden plants; also one of the most desirable cut flowers.

Per 10, \$2.00; Per 100, \$15.00

MEDIA. The well known "Canterbury Bells." Its numerous branches crowded with deep bells, the edges softly rolled back and fluted. Blooms in July. Light Blue, Deep Blue, Pink, and White. Very showy for gardens. Valuable for cutting. Height 2 to 3 feet.

Per 10, \$2.00; Per 100, \$15.00

PERSICIFOLIA BLUE. Blue Coerulean, an excellent companion to the white variety. The large blue flowers making an attractive contrast. Height 30 inches.

Per 10, \$2.50; Per 100, \$20.00

CASSIA

INDIAN SENNA

MARYLANDICA. Handsome pinnate foliage, profusion of yellow racemes during July and August, simple culture for the most difficult of locations.

Per 10, \$2.25; Per 100, \$18.00

CIMICIFUGA

Handsome herbaceous perennials. They have large palmlike leaves and small flowers borne in feathery racemes.

RACEMOSA. Handsome shade-loving plant, bearing in July and August spikes of pure white flowers 4 to 6 feet high. Well suited for planting at the back of the border, or for naturalizing at the edge of the woods.

Per 10, \$2.00; Per 100, \$15.00

WHOLESALE ONLY IS INSURANCE FOR YOUR PROTECTION

Perhaps you wonder at the sincerity and complete faith with which we solicit your patronage. It is easily explained by the fact that we have never in the life of this business seen fit to compete for a retail clientele in any manner. Our whole effort has been directed to wholesaling plants of quality to the trade alone—thereby insuring that our complete facilities are always directed toward the production of good things for the tradespeople alone. It is this spirit that has given us life and has fostered our growth. Never are we tempted to withhold anything that is highly meritorious on the grounds that we could capitalize more profitably by taking the cream from the retail market first.

Hardy Chrysanthemums

The Joseph F. Martin Co.'s New Introductions

CONTRAST NEW FOR 1948. A distinct departure. In the field, despite the literally endless array of varieties around them, plants of Contrast were marked different everywhere they were shown. It grows with a character quite different than anything that we are accustomed to. Instead of the conventional mound formed by semi-low growing types, a bowl-like effect is achieved, a flat mass across the top and a cascade of bloom to the ground. The duplex flowers are a harmonious contrast with every soft rose petal tipped yellow. It is a strong sturdy grower, coming in around the first week in September.

Pots, Per 10, \$4.50; Per 100, \$40.00
Rooted Cuttings, Per 10, \$4.00; Per 100, \$30.00

NABOB NEW FOR 1948! A rich, exotic soft purple with a metallic sheen that brings it to the "plastique" shades used so effectively in modern decoration. There is absolutely no hint of magenta either in the prime bloom or the fading flower. It grows medium tall and the deep, lush, forest green foliage, growing to the ground, is a complimentary frame for the abundance of very rich flowers.

Pots, Per 10, \$4.50; Per 100, \$40.00
Rooted Cuttings, Per 10, \$4.00; Per 100, \$30.00

DRAGON LADY A new mum-color too—a satin smooth Chinese Red, more striking than Caliph, deeper than Red Velvet. Starting mid-September, it bloomed continuously for six week and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom.

Field Grown Per 10, \$4.50; Per 100, \$40.00
Pots Per 10, \$3.50; Per 100, \$30.00
Rooted Cuttings . . Per 10, \$2.75; Per 100, \$25.00

JAYEFF Flowers are huge, 4 inches and more in true diameter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other color or flower form like it. Bushy plant bears straight stems by the dozens, no pinching. Grows to 2 ft., vigorous and healthy, bushy. Flowers appear here from the 15th of September and bear without fading until severe frost.

Field Grown Per 10, \$4.50; Per 100, \$40.00
Pots Per 10, \$3.50; Per 100, \$30.00
Rooted Cuttings . . Per 10, \$2.75; Per 100, \$25.00

REDCOAT NEW FOR 1948! As hardy as the men it pays tribute and as brilliant as the uniforms they wear. A strong sturdy grower resisting with casual abandon the culprits that take their toll from others less sturdy. Flowers are a really new red in Chrysanthemums. Vermilion is the closest comparison. Fully double, they appear on strong yet succulent stems growing medium high in profusion. This one will be a leader par excellence for years to come.

Pots, Per 10, \$4.50; Per 100, \$40.00
Rooted Cuttings, Per 10, \$4.00; Per 100, \$30.00

NANKEEN NEW FOR 1948! A medium tall golden cushion. Only the growth characteristics bring it into the cushion classification. The flowers are completely different from any appearing on the cushion varieties. They are fully double, tightly knit, and exhibit no center even in their late stages. The color is that of polished old gold, and, in the direct sun it is flushed with a shimmering sheen that makes a group planting a lively dynamic scene.

Pots, Per 10, \$4.50; Per 100, \$40.00
Rooted Cuttings, Per 10, \$4.00; Per 100, \$30.00

MISS LACE Pert and saucy, this is the glamour of the new group. True Grandmothers light pink, a bursting shower of fully double, 3 inch blooms sweeping en-masse atop stately upright stems rising in quantity 2½ ft. in perfect symmetry. Excellent cut-flowers, blooms first week in September, and the fresh pink flowers do not fade for weeks.

Field Grown Per 10, \$4.50; Per 100, \$40.00
Pots Per 10, \$3.50; Per 100, \$30.00
Rooted Cuttings . . Per 10, \$2.75; Per 100, \$25.00

SALUTE A perfect deep purple, the memorial tribute shade, dedicated to our memories. Soft and fluffy, yet so double the petals seem to be woven into a tight knit to accommodate them all. It is small, extremely bushy, growing to 12 inches and is completely covered with mellow, deeply satisfying blooms so profuse that the foliage is completely hidden. Blooms first week in September and continues for weeks without fading. It's wonderful, born only for the purpose it so clearly serves.

Field Grown Per 10, \$4.50; Per 100, \$40.00
Pots Per 10, \$3.50; Per 100, \$30.00
Rooted Cuttings . . Per 10, \$2.75; Per 100, \$25.00

Trade Favorites

Only those on top of the demand market are in this list POT PLANTS AND FIELD GROWN

ALGONQUIN. A very hardy variety, with healthy foliage. One of the best yellow Mums, producing pure, bright yellow flowers three inches across.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

AMBER GOLD. This is a distinctly different new variety. A medium tall grower, it bears its flowers atop a strong, heavily foliated stem. The flowers are not generally clustered, 2½ to 3 inches, fully double, and the color is not duplicated in any other variety.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

AUTUMN BREATH. A striking oddity. It is a firm duplex, rigidly showing a burnt cinnamon-bright yellow bi-color in symmetrical focus. It compares with the straw flower. The flowers appear in extra-ordinary abundance on literally dozens of thin but sturdy stems. It is a good clean grower, bright and novel, and appears the second week in September.

POTS — Per 10, \$2.50; Per 100, \$20.00

AUTUMN LIGHTS. Coppery bronze semi-double blossoms with gleaming orange overcast. Compact, branchy plant, healthy, dark green foliage, unusually hardy. Height, 1½ ft. Late September.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

BARBARA SMALL. An outstanding tribute to the work of one of the finest hybridizers. It blooms a clear rose pink and bears its three-inch fully double flowers in prolific mass. Semi-tall sturdy stems and leathery green abundant foliage make it one of the best of the new ones. Blooms Mid-September.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00
POTS — Per 10, \$2.00; Per 100, \$15.00

BOKHARA. Full double perfectly formed flowers on well-branched stems. Exceptionally hardy with disease resistant foliage. Perfect for cutting by Oct. 10th.

HEAVY FIELD GROWN — Per 10, \$4.50; Per 100, \$40.00
POTS — Per 10, \$3.50; Per 100, \$30.00

BONFIRE. Double burnt-bronze red flowers on 24" plants. Blooms in early Oct. and is very frost resistant.

POTS — Per 10, \$2.25; Per 100, \$18.00

BRONZE PYRAMID. A straight medium tall new variety. Duplex flowers are the high toned orange bronze favorite in the Fall. Dozens of branches straight from the crown without disbudding. Foliage forest green and clean. Perfect cut flower variety.

HEAVY FIELD GROWN — Per 10, \$4.50; Per 100, \$40.00
POTS — Per 10, \$3.50; Per 100, \$30.00

TRADE FAVORITE, HARDY MUMS CONTINUED

BURGUNDY. Rich cerise-crimson, acquiring deeper tones in the center as the bloom matures. The flowers are of good size, quite double and carried on erect, branching stems.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

CLACITE. Double chalk-white flowers with a pale yellow center. Fine for cutting. Oct.

POTS — Per 10, \$2.50; Per 100, \$20.00

CANDLELIGHT. Very lovely and graceful, free flowering creamy white. Medium size nicely borne double blossom. 1½-2 feet. September 25th.

POTS — Per 10, \$2.50; Per 100, \$20.00

CHARLES NYE. Developed by Dr. Kraus, University of Chicago — this is by far the finest yellow Pompon to date. Very large deep yellow blooms produced freely in compact clusters. Strong, tidy, 20" plant. An outstanding good Pompon.

POTS — Per 10, \$2.50; Per 100, \$20.00

CHIPPEWA. Large double bright aster purple, an early one, Sept. 5th, which grows 24" high. Tends to fade in the hot sun, but in cool weather the color is beautiful.

POTS — Per 10, \$2.25; Per 100, \$18.00

COURAGEOUS. Stunning dark ruby-red double flowers on the darkest green 26" plant we have ever seen. Tops in its class, and the dark red flowers with the dark green foliage as a contrasting element make Courageous one of the finest.

POTS — Per 10, \$2.50; Per 100, \$20.00

C. R. HASTINGS. Double clear rose pink, tall exhibition and background Mum, early October.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

CYDONIA. One of the best bright colors — rich orange-red with a well toned bronze overcast. Stems are tall and sturdy, flower sprays clustered, never failing to catch the eye.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

DAHLIA FLOWER. It is a deep dark red, the richest of colors. The flowers resemble a Cactus Dahlia very closely. The plants are of sturdy habit, developing into solid bushy plants, 14 to 18 inches in height. The first bloom appears around the middle of September and creates one of the most outstanding showings until cut down by frost.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

DUBONNET. Very large single, amaranth pink blossoms. Strong, sturdy plant, Oct. 10th.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

EARLY BRONZE. Fine free-flowering bronze. 1½ ft. Early Sept.

HEAVY FIELD GROWN — Per 10, \$1.75; Per 100, \$12.00

EARLY WONDER. Pat. No. 490. On first opening the flowers are a delicate pink blending to peach blossom pink when fully open. It is hardy, blooms early enough for a complete crop in all sections of the country.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

EARLY YELLOW. It is a superlative selection, bearing fully double flowers in a mass of profusion on a medium tall very bushy vigorous plant. Foliage deep green and healthy.

HEAVY FIELD GROWN — Per 10, \$1.75; Per 100, \$12.00

EMBER. A brilliant glowing bronze, a combination of coral and orange shades ever changing with light. Flowers 2½ inches in diameter. Mid-October. Height 2½ feet.

HEAVY FIELD GROWN — Per 10, \$1.75; Per 100, \$12.00

EUGENE A. WANDER. A big, brilliant, glistening golden yellow beauty, flowering so freely that the stocky growing plant is almost obscured by its branching clusters of big double flowers—each one the height of perfection in form.

POTS — Per 10, \$2.25; Per 100, \$18.00

EUREKA GIANT. A superb Mum with huge, semi-double orange-bronze flowers, healthy foliage, strong grower. A new variety that is completely different.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

EXCELSIOR. The old fashioned Autumn cut flower favorite. A bright yellow and a strong grower, it is always clear and clean. Flowers profusely in mid-October and is frost resistant.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

EVENING SUN. Large single flowers carried erect on shapely, well rounded plants 2 ft. Carmelian-red shading to burnt orange, made more intense by the golden center and lemon-yellow halo in contrast with the large dark green leaves. In full bloom in early October.

POTS — Per 10, \$2.50; Per 100, \$20.00

GALE S. A beautiful windblown peach bronze, one of the most unusual shades that we have ever seen and the only variety that we know of that bears its color. Flowers are a close duplex of splendid form and are borne in profusion on plant of dignity. Grows to 2 feet and blooms with the early group.

POTS — Per 10, \$2.50; Per 100, \$20.00

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

GARDEN QUEEN. A truly novel variety of recent introduction. The fully double deep lilac flowers contain pinnate petals and are borne in such profusion that a remarkable lace like effect is achieved. Height 26 inches.

POTS — Per 10, \$4.00; Per 100, \$35.00

GOBLIN. Airy, graceful habit. Grows to a height of 2 feet. Produces lovely, distinct, warm golden bronze flowers, fully double.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

GOLDEN CHARM. A sturdy, upright grower of recent introduction, now proving itself a leader in the tall decorative and cut-flower type. The flowers are a pure, rich, uniform golden yellow. 3 to 5 fully double, 3 inch blooms open, clustered close to the very tip of each stem, almost as though they were one huge flower.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

GOLDLOCKS. (Zantha) This fine early brilliant canary yellow pompon is one of the newer varieties from Dr. Kraus, University of Chicago. Healthy two foot plant in full flower by early Sept.

POTS — Per 10, \$2.50; Per 100, \$20.00

IDA BREWSTER. It has large brilliant crimson flowers, with a very attractive yellow center. The flowers are 3 to 4 inches across and have several rows of petals — starting to bloom about October 10th.

POTS — Per 10, \$2.50; Per 100, \$20.00

INDIANA. Double crimson with darker center. Tall 28", blooms in early October, and, if disbudded and pampered a little, can be very nice.

POTS — Per 10, \$4.00; Per 100, \$35.00

IRENE. An old favorite that still maintains its position at the head of the white pompon group. It is perfect for cutting, often filling this function in the greenhouse as well as outside. Flowers one inch in diameter in September.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

JAMES EADIE. A memorial Mum in tribute to the great florist that hybridized it. It is tall, bears generous double flowers on stems as straight and sturdy as a cane stake. Grows to thirty inches, and is without any doubt the finest yellow hardy cut flower Mum we grow. Blooms in mid-season when the Mum demand is at its highest.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$22.50

JEWEL DEEP PURPLE. If you can imagine layer upon layer of color added to Deep Pink Jewel, you have the deep mysterious purple of this variety.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$22.50

JEWEL WHITE. These are from a selected sport of Light Pink Jewel, and when they bloom, the pink is voided almost perfectly.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$22.50

JEWEL YELLOW. Ball shaped flowers of a pleasing shade of yellow with bronze undertone.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$22.50

JUDITH ANDERSON. An outstanding pot or garden Pompon. The clear buttercup yellow flowers are nicely rounded, about 1½ inches across.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

KING MIDAS. Earliness, extreme freedom and hardness are combined to an unusual degree in this fine variety. Produces quantities of full, double flowers from late September through October. An effective soft yellow occasionally tinted with bronze. Grows to a height of 2½ feet.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

KOREAN PRINCESS. (Patent No. 640). The first Anemone-flowered Hybrid Korean to be introduced. The shapely blossoms, 2½ inches across, are rich bronze red on opening, with strawberry formed golden-bronze, cushioned center, changing to soft strawberry-crimson as they mature; a tapestry effect charming as it is unique. It is a husky, hardy, 2-foot plant with many blossoms on the well-branched stems. In full flower October 15.

POTS — Per 10, \$4.00; Per 100, \$35.00

TRADE FAVORITE, HARDY MUMS CONTINUED

KRISTINA. A lovely rose pink, the best of the super hardy Northlands. Guaranteed a most vigorous and prolific form, we are happy to be back in a strong stock position with it.

HEAVY FIELD GROWN — Per 10, \$1.75; Per 100, \$12.00

LADY HELEN. Neat double, radiant rose red — silvery pink reverse, pompon. Perfect for cutting.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

LAVENDER LADY. A lovely true lavender, no trace of mauve, purple, or magenta appears under any light condition. A clean, attractive flower assuming a lovely silvery lavender tint when mature. The flowers are full double, 3 inches or more across.

POTS — Per 10, \$2.25; Per 100, \$18.00

LILLIAN DOTY. An old favorite medium tall, light rose pink pompon, returning to our list by popular demand.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

LITTLE ESKIMO. A dainty little white beauty, ideal for spot planting to blend with any color. Habit is low and spreading, growing to 12 inches ruggedly hardy. Pure white, ball shaped flowers that do not fade dominate the scene during late August and September.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

MANDALAY. It is a brilliant orange-bronze in color, carrying its neatly formed blossoms in profusely branched sprays — all combining into an ideal for decorative or cutting purposes. Medium high with a handsome dark green foliage. In full flower by October 1.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$22.50

POTS — Per 10, \$2.25; Per 100, \$18.00

MAROONETE. This unusual hardy variety is an upright grower with double compact flowers of an intense maroon shade. Approximately 24" tall, foliage unusually clean and resistant.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MARTIN'S WHITE. The popularity captured by this new white in its premium offering has tempted us to leave the name stand. We are proud to have it bear the identity of this company. Its flowers are a lustrous, clear white, large, fully double, and do command attention in any planting.

POTS — Per 10, \$3.00; Per 100, \$25.00

MEADOW GOLD. Brilliant double flowers produced in great profusion on a sturdy upright bush about 16" high. The large 3 inch blooms are a deep butter yellow graduating to a pleasing effect of shining brilliance. Blooms in mid-September.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MENTOR. Bright salmon pink flowers, close knit pompon in form, the size of a silver dollar. Clusters of these perfect blooms form right at the top of 24 inch stems in profusion from the crown with no disbudding. A gigantic specimen, outstanding in any Mum planting.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

MRS. PIERRE S. DUPONT III. The dominant shade is a soft peach tinted with rosy-salmon and fawn shades; the whole overcast with an indescribably luminous sheen. It is entirely distinct and altogether lovely. The large, full, perfectly formed flowers are carried on tall branching stems, making a strong, sturdy, 2½ ft. plant. In full flower in early October.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

NEW PHILADELPHIA. Upright double crisp, carmine, 24 inches, always healthy, super hardy, early October.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

OLIVE LONGLAND. Another tip-top leader from Dr. Kraus' superlative group. Bloom is huge salmon-orange color and duplex form very new and unusual. It will flower with your early group.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

POTS — Per 10, \$2.00; Per 100, \$15.00

PEGGY ANN HOOVER. An everlasting popular clear pink duplex, cut flower favorite. Cacti-mum.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

PINK CHARM. Clean pink, duplex flowers, showing a brilliant yellow.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

POLAR ICE. Clear, glistening blue-white flowers 2½ to 3 inches in diameter, heavy upright stems, branched heavy at top. Grows to 1½ to 2 feet tall, and blooms from September 1 to end of October.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

POTS — Per 10, \$2.00; Per 100, \$15.00

PYGMY GOLD. Distinct fine Pompon type, color is a clear golden yellow.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

RED BANK. Nearly single, 2 to 2½ inches across; clear bright red with conspicuous yellow center. The mass effect is very brilliant, whether against green lawns, shrubbery, or autumn foliage. 18 to 20 in. Mid-September to late October.

POTS — Per 10, \$2.50; Per 100, \$20.00

RED FLARE. Tall burgundy red, button pompon type. Frost resistant, one of the most profitable in the cut flower group.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

RED GOLD. One of the brightest of all the pompons with a fine combination of red and orange-gold.

POTS — Per 10, \$2.50; Per 100, \$20.00

RED VELVET. Velvety crimson when opening, it deepens to a lush dark crimson, and holds this color without fading. Before flowering, the heavy foliaged, healthy plant is ornamentally beautiful in itself. In full flower early October.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

REMBRANDT. Add a suffusion of ripe strawberry to rosy mauve with a faint copper tinting and you have the general color effect. It is truly an art shade. Trim and upright, the plants grow to a height of 18 to 24 inches, remarkably free and colorful from October 1 on.

POTS — Per 10, \$2.50; Per 100, \$20.00

R. MARION HATTON. Free blooming early bright canary yellow, long period, mid-September to frost.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ROMANY. Fully double blooms between carmine and Nopal-red, with bronze tones enhanced by the gold petal reverse appearing in the center. Unusually hardy. Height 2½ feet.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

RUBY POMPON. A ruby crimson is the color, startlingly more rich and glowing than other Pompons. Equally exciting is the remarkably profusion in which the branchy 2½ foot plant carries its nicely formed blossoms. In full flower early October.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

RYCKOFF GLORY. An early variety of great worth. Produces large yellow flowers with just enough of a bronze tint to distinguish it as a brilliant autumn color.

HEAVY FIELD GROWN — Per 10, \$1.75; Per 100, \$12.00

SEPTEMBER BRONZE. The warm bronze and golden-bronze tints of autumn are beautifully reflected in about the shapeliest little Pompon blossoms one can picture — and there are great quantities of them. It is a remarkably robust plant. Most colorful early variety to date.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SEPTEMBER CLOUD. Like "September Gold" in habit — the ball-like blossoms are a trifle larger, purest ivory-white with soft primrose shading in center; wonderfully fine dark green contrasting foliage. Breath-taking in its gleaming perfection.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SEPTEMBER DAWN. Distinctly new and different, the first really good double pink. Flowers are about 3 inches across, hardy, vigorous and healthy. Starting to bloom in early September, it continues until frost, brightly and freely flowered.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

POTS — Per 10, \$2.00; Per 100, \$15.00

SEPTEMBER WINE. The scintillating red of sparkling Burgundy wine. Full duplex flower atop a compact branchy plant, each branch a perfect cut stem. Early. 1½ to 2 feet.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

SEPTEMBER GOLD. Brilliant golden-yellow blossoms, trim and neat, twenty-five or more to a spray completely cover the shapely, well-rounded plants by mid-September and continue until the season's end. Colorful mounds, eighteen inches in height, much wider the first season. Immensely prolific and somewhat earlier in succeeding years.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SEQUOIA. A Korean Hybrid type, producing elegant good-sized double blooms of a mellow amber color.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SILVER TIP. A very unique, free flowering variety. Bright carmine double blooms, tips and reverse of the petals silvery white.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

SUMMERTIME. (Plant Patent No. 689). Bred and developed specifically for Summer flowering, this brilliant yellow single chrysanthemum will, when established, provide a mass of glistening yellow color in the garden from mid-July until October. Blossoms are single, 2 inches or more across, bright lemon yellow to bronze yellow, noticeably fragrant and carried on densely branching sprays.

POTS — Per 10, \$4.00; Per 100, \$35.00

TRADE FAVORITE, HARDY MUMS CONTINUED

THE CHIEF. An extremely attractive semi-double variety of large size. Bright scarlet and gold.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

THE MOOR. Brilliant amaranth-purple or port wine red. Fully double flowers three inches across. Very hardy and free, excellent for cutting. Blooms late September. Height 2 feet.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

TREASURE TROVE. Medium sized, double lemon yellow flowers; low and bushy habit.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

VICTORY. Pure white outer petal, high crested cream center, 2 foot pompon healthy green leaves, late September.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

VIKING. New large-flowered burnt-orange. Semi-double. Extra hardy. Height 14".

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

WHITE CLOUD. The name belies the true characteristic of this unusually delicate eggshell pink Chrysanthemum. The prime flowers, very fragile looking appear in late September and remain a soft pink for approximately three weeks. Thereafter a white trend is noticed making even the last blooms desirable. A good cut flower throughout the season.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

POTS — Per 10, \$2.50; Per 100, \$20.00

WHITE DOTY. Popularity proven, late white frost resistant pompon.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

CUSHIONS

APRICOT GLOW. A glowing apricot bronze Azalea like cushion Mum. In full flower by late Summer the profusion of bloom persists. Handsome, mound like plant 2½ ft. or more across.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

BRONZE CUSHION. Deep bronze flowers turning to bronzy yellow.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

BRONZE MAID. A new, brilliant gorgeous Cushion Mum. It is entirely distinct from other Cushions in its somewhat loose, but altogether desirable informal habit. It is a fluffy, gorgeous mass of gold tinted with bronze from late September until the season ends. Height 2 ft., much wider. A grand bit of color.

POTS — Per 10, \$3.00; Per 100, \$25.00

CHAMPION CUSHION. Reddish deep bronze, a distinct color.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

COMMANDER CUSHION. A new flowering style in the Cushion group, red double daisy-like with a bright yellow center. Spotted in a hardy border, it delivers the early fall punch in the planting's personality. Grows to 15 inches.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

CORAL SEA. Informal masses of semi-double blossoms. Color, salmon-buff suffused coppery rose. Altogether distinct and striking.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

DE LUXE RED CUSHION. This is our own introduction into the Cushion field. Plant is perfectly formed and makes a mound of 18 inches high with a diameter of 3 feet in its first year. The flowers are its particular point of perfection, since they are double and a really bright shade of red. This is the answer to the desire for a real Red Cushion. Flowers September on.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

DWARF JEWEL. Soft lavender flowers on compact cushion shaped plants.

POTS — Per 10, \$2.50; Per 100, \$20.00

EARLY HARVEST. Double flowered mahogany-orange cushion. Its 20" bushy plant starts blooming Sept 12th and never seems to get tired. Best cushion of all.

POTS — Per 10, \$2.50; Per 100, \$20.00

EARLY JOAN HELEN. An 18-inch mound of sparkling beauty. Flowers are a rich, garnet, shading to Rhododendron purple, and accented by a bright yellow center. Blooms in September. Ideal for borders, potting and cutting, it will be a command item after its first performance in your planting.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

POTS — Per 10, \$2.00; Per 100, \$15.00

WHITE KNIGHT. A clean, clear white symmetrically shaggy flower that you'll truly love. The largest double white, it appears on a loose upright bush. Flowers are early, starting in mid-September.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

WHITE WONDER. Here is the perfect early flowering, white, garden pompon, coming into full flower about September 25th. The exquisitely formed, ball-shaped blossoms with broad petals are first soft creamy white, then open to a crisp clean white, lovely in all stages. The plant, about 3 feet in height, is husky and tremendously free, the spray so heavily branched that a few stems are a fine bouquet.

HEAVY FIELD GROWN — Per 10, \$4.50; Per 100, \$40.00

POTS — Per 10, \$3.50; Per 100, \$30.00

WM. LONGLAND. Add a splash of red to the clear yellow fully double Eugene A. Wander and you have this outstanding variety. The red suffusion makes it startlingly striking. Flowers 2 inches across blooms mid-September on medium tall, rugged plant. Literally covered with color.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

POTS — Per 10, \$2.00; Per 100, \$15.00

YELLOW GEM. A late variety, which with its small button flowers is nicely frost resistant, will lengthen the brightness of your field. Similar to yellow Irene but much improved.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

YOU DATH'S WHITE. An early large white, full flowered with creamy center. Blooms September to frost, 18 inches.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

EDGAR A. GUEST. This one is an excellent red cushion type. Its flowers approach a burgundy but are brighter. Its virtue is principally in the clean, closely knit character of its blossoms. The individual florets are completely distinct from those on any other cushion variety.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

FLAVITA. Recently featured in Better Homes and Gardens magazine as one of the outstanding Mums for the past season. The tightly knit pompon flowers are delightful shades of clear apricot. Very prolific bloomer; early.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

POTS — Per 10, \$2.25; Per 100, \$18.00

HURLEY'S YELLOW SUPREME. The bright compact, almost pompon like duplex, lustrous sulphur-yellow is all its own. Though the habit is definitely Cushion the plant stands with a sturdy dignity that lends a new character to what we may expect in the future of this group.

POTS — Per 10, \$2.25; Per 100, \$18.00

LAVENDER LASSIE. A counterpart of the ever-popular Lavender Lady in the smaller pompon form and with a low cushion-like habit of growth. Plants are dense, 2 ft. in height, often 3 ft. across in their first year. They are completely smothered with blooms in late September.

POTS — Per 10, \$2.00; Per 100, \$15.00

MAJOR CUSHION. This one is a valuable addition to the Cushion family, filling a definite color position with its bright salmon-pink flowers. Its habit and character are superb, flowers full petaled, firm and solid, and very abundantly carried. Its prime importance is in the fact that its color does not fade.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

PAPOOSE. A new baby cushion, a rich wine red introduced this year for the first time, grows to 12 inches, early, extremely prolific.

POTS — Per 10, \$2.25; Per 100, \$18.00

PINK CUSHION. Numerous bright pink flowers.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

RED CUSHION. This is a selected flowering type.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

SERENE. One of the newer and better white cushions, distinguished by its extreme hardiness and strong growth characteristics. A very profuse bloomer that will attain a two-foot spread in the first season. Mid-September.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

SUNBEAM. A new cushion type Pompon, a mound of buttercup yellow flowers practically cover the foliage. 12", mid-Sept.

POTS — Per 10, \$2.00; Per 100, \$15.00

WHITE CUSHION. White flowers.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

TRADE FAVORITE, HARDY MUMS CONTINUED

DEAN KAY SERIES

This race makes the profit possibilities of Hardy Chrysanthemums available to every grower or merchandiser regardless of location.

DEAN KAY. Produces a great abundance of excellent rose-pink flowers in a profuse mass, starting to bloom in July. Perfectly hardy — tested in northern Maine. Grows 2 to 2½ feet.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

DEAN LADD. Another of the Dean Kay series, prominent for its very early flowering date. Flowers are double, reddish-bronze, a unique autumn color.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

MY LADY. Very unusual and novel, flowers are large, double, orange-yellow.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

YELLOW DEAN KAY. An enchanting progression in the valuable Dean Kay series. Bright golden yellow flowers.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

NOTICE: Summertime and Korean Princess are subject to patent protection and are grown strictly for resale by license from Bristol Nurseries. All production and propagation rights are reserved by the patent holders.

THE NOVEL SPOONS...

GOLDEN SPOON. This highly deserves its place as a leading Spoon type. The flowers are large in the regular order; the color is a clear gold-tone, well away from the clear yellow in Yellow Spoon. Habit and other characteristics are similar.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

JASPER SPOON. A compliment to the novel and popular Spoon group. Flower form is compact with the rays and flattened tips closely placed. Color is a bright bronze-red overtone, mottled on a brilliant gold relief that is the principal color effect.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ORCHID SPOON. The flowers, of the the popular Spoon form, are of a clear orchid color and of generous size. One of the most interesting of this group.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ROSE SPOON. A really different Mum color, a soft shining rose that defies description. Flower 3½ to 4 inches across, and other habits are proportionately larger than others in the Spoon group.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

POTS — Per 10, \$2.00; Per 100, \$15.00

YELLOW SPOON. A true canary yellow, and real perfection in Spoon composition. The spoon petals are extremely delicate and instantly striking. Yellow Spoon is an outstanding favorite in our trials each year.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

POTS — Per 10, \$2.00; Per 100, \$15.00

Special Offer**ROOTED CUTTINGS AND STOLONS OF HARDY CHRYSANTHEMUMS**

Key: R/C Rooted Cuttings; S Stolons — (See listings for descriptions)

Variety	How Offered	Per 10	Per 100
CONTRAST	R/C	\$4.50	\$35.00
NABOB	R/C	4.50	35.00
NANKEEN	R/C	4.50	35.00
RED COAT	R/C	4.50	35.00
DRAGON LADY	R/C or S	2.50	20.00
JAYEFF	R/C or S	2.50	20.00
MISS LACE	R/C or S	2.50	20.00
SALUTE	R/C or S	2.50	20.00
ALGONQUIN	S	1.25	9.00
AMBER GOLD	S	2.10	16.50
AUTUMN BREATH	R/C	1.75	14.00
AUTUMN LIGHTS	S	1.25	9.00
BARBARA SMALL	R/C or S	1.25	9.00
BOKHARA	R/C or S	2.50	20.00
BONFIRE	R/C	1.50	12.00
BRONZE PYRAMID	R/C or S	2.50	20.00
BURGUNDY	S	1.25	9.00
CALCITE	R/C	1.75	14.00
CANDLELIGHT	R/C	1.75	14.00
CHARLES NYE	R/C	1.75	14.00
CHIPPEWA	R/C	1.50	12.00
C. R. HASTINGS	S	1.75	14.00
CYDONIA	S	1.50	12.00
CORAL SEA	S	2.50	20.00
DAHLIA FLOWER	S	1.20	9.00
DUBONNET	S	2.10	16.50
EARLY BRONZE	S	1.00	7.50
EARLY WONDER	S	1.75	14.00
EARLY YELLOW	S	1.00	7.50
E. A. WANDERER	R/C	1.50	12.00
EMBER	S	1.00	7.50
EUREKA GIANT	S	1.25	9.00
EVENING SUN	R/C	1.75	14.00
EXCELSIOR	S	1.25	9.00
GALE S	R/C or S	1.75	14.00
GOBLIN	S	1.25	9.00
GOLDEN CHARM	S	1.75	14.00
GOLDLOCKS	R/C	1.75	14.00
GARDEN QUEEN	R/C	3.00	25.00
IDA BREWSTER	R/C	1.75	14.00
INDIANA	R/C	3.00	25.00
IRENE	S	1.50	12.00

Variety	How Offered	Per 10	Per 100
JAMES EADIE	S	1.90	15.00
JEWEL DEEP PURPLE	S	1.90	15.00
JEWEL WHITE	S	1.90	15.00
JEWEL YELLOW	S	1.90	15.00
JUDITH ANDERSON	S	1.25	9.00
KING MIDAS	S	1.25	9.00
KOREAN PRINCESS (Pat. 640)	R/C	3.00	25.00
KRISTINA	S	1.25	9.00
LADY HELEN	S	1.50	12.00
LAVENDER LADY	R/C	1.50	12.00
LITTLE ESKIMO	S	1.25	9.00
LILLIAN DOTY	S	1.25	9.00
MANDALAY	R/C or S	1.50	12.00
MAROONETTE	S	2.10	16.50
MARTIN'S WHITE	R/C	2.10	16.50
MEADOW GOLD	R/C or S	1.75	14.00
MENTOR	S	1.50	12.00
MRS. P. S. DUPONT	S	2.10	16.50
NEW PHILADELPHIA	S	1.50	12.00
OLIVE LONGLAND	R/C or S	1.25	9.00
PEGGY ANN HOOVER	S	1.25	9.00
PINK CHARM	S	2.10	16.50
POLAR ICE	R/C or S	1.25	9.00
PYGMY GOLD	S	1.75	14.00
RED FLARE	S	1.25	9.00
RED BANK	R/C	1.75	14.00
RED GOLD	R/C	1.75	14.00
RED VELVET	S	1.75	14.00
REMBRANDT	R/C	1.75	14.00
R. MARION HATTON	S	1.25	9.00
ROMANY	S	1.50	12.00
RUBY POMPON	S	1.75	14.00
RYCKOFF GLORY	S	1.00	7.50
SEPT. BRONZE	S	1.25	9.00
SEPT. CLOUD	R/C or S	1.25	9.00
SEPT. DAWN	S	1.25	9.00
SEPT. GOLD	S	1.25	9.00
SEPT. WINE	S	1.50	12.00
SEQUOIA	S	1.25	9.00
SILVER TIP	S	1.50	12.00
SUMMERTIME (Pat. 689)	R/C	3.00	25.00
THE CHIEF	S	1.50	12.00
THE MOOR	S	1.75	14.00
TREASURE TROVE	S	1.25	9.00

Variety	How Offered	Per 10	Per 100
VICTORY	S	1.50	12.00
VIKING	S	1.50	12.00
WHITE CLOUD	R/C or S	1.75	14.00
WHITE DOTY	S	1.25	9.00
WHITE KNIGHT	R/C or S	1.75	14.00
WHITE WONDER	R/C or S	2.50	20.00
WM. LONGLAND	R/C or S	1.25	9.00
YELLOW GEM	S	1.75	14.00
YODATH'S WHITE	S	1.25	9.00

CUSHION VARIETIES

Variety	How Offered	Per 10	Per 100
APRICOT GLOW	S	1.25	9.00
BRONZE CUSHION	S	1.25	9.00
BRONZE MAID	R/C	1.50	12.00
CHAMPION CUSHION	S	1.50	12.00
COMMANDER CUSHION	S	1.50	12.00
DeLUXE RED CUSHION	S	1.50	12.00
DWARF JEWEL	R/C	1.50	12.00
E. A. GUEST	S	1.50	12.00
EARLY JOAN HELEN	S	1.50	12.00
EARLY HARVEST	R/C	1.75	14.00
FLAVITA	R/C or S	1.75	14.00
LAVENDER LASSIE	S	1.50	12.00
MAJOR CUSHION	S	1.50	12.00
PAPOOSE	R/C	1.50	12.00
PINK CUSHION	S	1.25	9.00
RED CUSHION	S	1.50	12.00
SERENE	R/C or S	1.50	12.00
SUNBEAM	R/C or S	1.25	9.00
WHITE CUSHION	S	1.50	12.00
YELLOW SUPREME	R/C	1.50	12.00

SUMMER FLOWERING

Variety	How Offered	Per 10	Per 100
DEAN KAY	S	1.25	9.00
DEAN LADD	S	1.50	12.00
MY LADY	S	1.50	12.00
YELLOW DEAN KAY	S	1.50	12.00

SPOONS

Variety	How Offered	Per 10	Per 100
GOLDEN SPOON	S	1.50	12.00
JASPER SPOON	S	1.25	9.00
ORCHID SPOON	S	1.25	9.00
ROSE SPOON	R/C or S	1.25	9.00
YELLOW SPOON	R/C or S	1.50	12.00

Chrysanthemum Maximum

SHASTA DAISY or MOONPENNY

AMONG THE BEST KNOWN AND BEST LOVED HARDY PLANTS

The great effort that has been given to their improvement is climaxed in this feature presentation of the finest kinds. For cut flowers of distinction this superb list is unequaled.

CONQUEROR. A very strong grower, the best tall, later flowering variety, attaining a height of 3 feet. Extra large pure white flowers are produced on 30 inch stems. We highly recommend this variety for planting together with taller growing perennials.

2 1/4" Pots — Per 10, \$1.75; Per 100, \$12.50

DAISY DOUBLE WHITE SWAN. Pure white, double flowers on strong wiry stems 24 to 30 inches in length, in bloom for Memorial Day. We were informed that this Daisy is also an excellent forcer, producing wonderful flowers under glass. These flowers always command a good price, whether in bloom outdoors for Memorial Day or under glass in the month of March. You will find a planting of these Daisies very profitable.

Field Grown, Per 10, \$2.00; Per 100, \$15.00

2 1/4" Pots — Per 10, \$1.75; Per 100, \$12.50

DIENER'S GIANT HYBRIDS. New development with flowers of very interesting form. They vary considerably from fully double strains, no centers, to semi-doubles and singles. Some have broad petals, others are very slender and twisted.

Per 10, \$2.00; Per 100, \$15.00

ELDER DAISY. This Daisy is recognized by all for its earliness of flowers and it is being used for forcing quite extensively with very good results. Out of doors it is always in flower for Decoration Day.

2 1/4" Pots — Per 10, \$1.75; Per 100, \$12.50

G. MARCONI. A grand variety, producing double Chrysanthemum-like flowers on 2 1/2-ft. stems. Will bloom continuously during the summer months if flowers are kept cut.

2 1/4" Pots, Per 10, \$2.00; Per 100, \$15.00

KING EDWARD VII. Immense, beautiful, pure white flowers with tall stems produced on well-rounded plants 2 1/2 feet tall. Very graceful and of perfect form, making a splendid display; also fine for cutting. Blooms in September.

2 1/4" Pots — Per 10, \$1.75; Per 100, \$12.50

ESTHER READE. Well recognized and universally used, pure white high crested fully double shasta daisy.

F. G. — Per 10, \$3.50; Per 100, \$25.00

DAISY MOUNT SHASTA

A beautiful pure white high-crested, full double Shasta Daisy, with a double row of overlapping guard petals four inches in diameter. Sturdy and erect stems are 20 to 24 inches long. A real winner for the florist, blooming continuously from late spring until frost.

2 1/4" Pots — Per 10, \$2.50; Per 100, \$20.00

Field Grown, Per 10, \$3.50; Per 100, \$30.00

CENTAUREA

PERENNIAL BACHELOR BUTTON

MONTANA. (Perennial Cornflower). Grows 3 feet high, bearing large violet-blue flowers from July to September.

Per 10, \$2.00; Per 100, \$15.00

CHELONE

LYONI. Similar to Pentstemon, producing heads of showy purplish-red flowers.

Per 10, \$2.00; Per 100, \$15.00

CONVALLARIA

LILY OF THE VALLEY

One of the most familiar hardy perennials. An excellent plant for shady places. Small bell-shaped pure white flowers on 8 to 10 inch stems.

Clumps, Per 10, \$2.00; Per 100, \$15.00

Pips, Per 100, \$3.00

COREOPSIS

A useful and attractive herbaceous perennial, both for border and cut flowers. They are of easy culture and produce their golden yellow flowers in profusion throughout the summer.

MAYFIELD GIANT. This fine Coreopsis of Australian origin is a considerable advancement on any strain yet introduced. It produces taller, more vigorous plants, with longer, firmer stems and larger individual flowers, having broader petals, forming a more perfect corolla. Flowers Yellow.

Per 10, \$2.00; Per 100, \$15.00

DOUBLE SUNBURST. Here is a Coreopsis which is different, producing striking yellow flowers which are actually double and of good size. They attract a great deal of attention and are also elegant cut flowers, noted for their keeping qualities. They grow to a height of 24 to 30 inches

Per 10, \$2.00; Per 100, \$15.00

DIANTHUS

Old Fashioned Grandmother's

SWEET PINKS

BRISTOL PURITY. Absolutely pure white double flowers, very fragrant, extremely free, occasional flowers in the fall after heavy summer crop.

Pots — Per 10, \$2.25; Per 100, \$18.00

CAESSIUS GRANDIFLORUS, CHEDDAR PINK (R). Bright pink flowers, freely borne, excellent for wall gardens and dry banks as well as the rockery.

Per 10, \$1.75; Per 100, \$12.00

HER MAJESTY. Very large purest white.

Pots — Per 10, \$2.00; Per 100, \$15.00

MEG. GARDNER. A dwarf growing variety, producing distinct white miniature flowers with crimson center, appearing in very neat form over the nice, compact plants with steel gray foliage.

Pots — Per 10, \$2.00; Per 100, \$15.00

OLD SPICE. Deservedly holding a high place in this well regarded hardy plant family, the ever blooming bright salmon-pink Old Spice is one of the finest hardy plants. It makes an enchanting border, a bright mass and furnishes cut flowers constantly through a three month period.

Pots — Per 10, \$2.50; Per 100, \$20.00

PLUMARIUS SPRING BEAUTY. Double and single blooms of rose, pink and white; fragrant flowers on long spikes. Blooms throughout the summer.

Per 10, \$1.75; Per 100, \$12.00

TINY RUBIES. A Carnation in dainty miniature. Flowers a rose-pink on stems 4 to 5 inches high, on a low compact plant that is a delicate green mound. An exciting novelty.

Per 10, \$2.50; Per 100, \$18.00

DICENTRA

BLEEDING HEART OR SEAL FLOWER

EXIMEA. (Plumy Bleeding Heart). A dwarf growing sort with beautiful finely cut foliage and showy racemes of pretty pink flowers through the entire season. Grows about 15 inches high.

Per 10, \$2.50; Per 100, \$20.00

SPECTABILIS. An old-fashioned favorite; its long racemes of graceful heart shaped pink flowers in May or June are always attractive; it is used largely for forcing, and is perfectly at home in any part of the border, especially valuable for planting in the shade. Height 1 to 2 feet. Perfectly hardy and easy to cultivate.

Pots — Per 10, \$2.50; Per 100, \$20.00

5 plants of any one variety at 10 rate. 25 or more plants of any one variety at 100 rate. Where less than 5 are ordered in any one variety, please add 10c per plant to cover additional handling.

Delphinium

THE POPULAR VARIETIES

BELLADONNA (Clivedon Beauty, true strain). True Belladonna blue from stock seed handled carefully throughout to insure the type.

Per 10, \$2.00; Per 100, \$15.00

BELLAMOSUM. This is a dark blue form of the popular light blue Belladonna, with which it is identical in habit and growth.

Per 10, \$2.50; Per 100, \$20.00

BLACKMORE & LANGDON HYBRIDS. It has the range of colors well divided in the pale shades of Indigo with a strong run of the most delicate shades of rose, double and single.

Per 10, \$2.00; Per 100, \$15.00

MARTIN'S SUPERB WREXHAM OR HOLLYHOCK STRAIN. The Wrexham strain has tall spire-like spikes of bloom with the individual flowers of good size and thickly studded on the spike. In fact the spike is a solid mass of bloom. Our superb strain is a careful reselection which includes all shades from very pale blue, lavender, and orchid to the deepest and richest purples and blues.

Per 10, \$2.50; Per 100, \$20.00

PACIFICS MIXED. From seed re-selected each year for a mixture of the finest specimens in this beautiful delphinium specie.

Per 10, \$2.25; Per 100, \$18.00

DIGITALIS

FOXGLOVE

The adaptability of Digitalis to finer cut flower purposes and their increasing recognition in this department has held them on the short side for the past several seasons. This year it is good to be able to report that we have prepared a liberal quantity for delivery, the varieties selected as the best there are in the family.

GIANT SHIRLEY HYBRIDS. Of extraordinary size and vigor growing 5 to 6 feet tall. The flower heads are over 3 feet long, crowded with big bell-shaped blossoms. Colors range from white and shell pink to deepest rose, many attractively dotted with crimson and chocolate.

Per 10, \$2.25; Per 100, \$18.00

GLOXINEAFLOA ALBA. The white flowered foxglove. June-July. Height 2 feet.

Per 10, \$2.00; Per 100, \$15.00

GLOXINEAFLOA ROSEA. An excellent rose colored type.

Per 10, \$2.00; Per 100, \$15.00

GLOXINEAFLOA PURPUREA. Purple spotted flowers. Height 4 feet. June and July.

Per 10, \$2.00; Per 100, \$15.00

NEW PRINCESS PASTELS. Colors range from white and shell pink to deepest rose. It is a perfect complement to the Giant Shirley Hybrids and the Gloxineafloa and, where a quiet effect is to be preferred, they serve the purpose exactly.

Per 10, \$2.25; Per 100, \$18.00

EUPATORIUM --- COELESTINUM

(Florists' Hardy Ageratum)

This everlastingly popular hardy perennial has come to mean more to floristry than ever before in these days of tight flower markets. Wherever plants from our abundant stock have been sold, the receivers are yielding tenfold. The cut crop is extremely prolific; the lavender-blue flowers are en masse from August to frost. Stems 14 to 18 inches, and long lasting qualities make it a 'must' for the outdoor cut flower planting.

Per 10, \$2.00; Per 100, \$15.00

ERIGERON

SPECIOSUS HYBRID GRANDIFLORA. An absolutely hardy perennial of sturdy compact growth, 3 feet tall, bearing on single stalks 20 to 30 aster-like rosy-lilac blooms about two inches across. The ray like petals are in four layers around the small yellow disc, making the flowers elegant and artistic. Good for cutting.

Per 10, \$2.00; Per 100, \$15.00

ERYNGIUM

AMETHYSTINUM. Finely cut, spiny foliage and thistlelike heads of glistening blue flowers. A showy border plant and also useful for vases and dried winter bouquets. Height about 3 ft. and flowers in July and August.

Per 10, \$2.00; Per 100, \$15.00

FUNKIA

UNDULATA VARIEGATA

While planters are continuously recognizing the value of the Funkia Variegata as an easy to grow, attractive, border plant, florists are becoming more conscious every day of its extreme importance to them as an enticing foliage plant for sale out of pots. It is easy to make so, and it is a plant that will immediately capture the attention of even the most casual plant prospect. You will find that turnover and sales are limited only by the display space that you can give them. A wonderful buying opportunity.

Per 10, \$2.25; Per 100, \$18.00

SUBCORDATA GRANDIFLORA

A bold, lush, light golden green foliage plant that has become one of the most popular modern decoratives. Our stock is fully developed two year field grown, a commitment that we were fortunately able to secure from the assets of another nursery.

Per 10, \$4.00; Per 100, \$30.00

ARGENTIA

We are happy to be able to return an old favorite that has been missing too long. The deep green leaves gracefully topped by splendid racemes of sky-blue flowers and its spreading habit contribute colorful decoration to that difficult location.

Per 10, \$2.25; Per 100, \$18.00

HARDY FERNS

ADIANTUM PEDATUM. (Hardy Maidenhair). This most graceful of ferns grows on shady banks among the rocks of the rich woods. Black stems with delicate green fronds; grows two feet tall and is one of the finest.

Per 10, \$1.75; Per 100, \$12.00

ASPIDIUM SPINULOSUM (Spinulosa Wood Fern). An evergreen species that requires rich, well drained soil. 18 to 24 inches.

Per 10, \$1.75; Per 100, \$12.00

ASPLENIUM FILIX-FOEMINA (Lady Fern). Large handsome Fern, growing 2 to 3 feet high with finely cut foliage. Plant in moist place, in sun or shade, in good rich soil. A good Fern to grow as single specimens and one of the best for general culture.

Per 10, \$1.75; Per 100, \$12.00

DICKSONIA PUNCTILOBULA (Hayscented). Grows well in either sun or shade. Very erect with broad fronds of a soft, woolly texture. 18 to 24 inches.

Per 10, \$1.75; Per 100, \$12.00

DRYOPTERIS MARGINALIS (Evergreen Woodfern). The evergreen fronds are leathery and remain attractive throughout the winter.

Per 10, \$1.75; Per 100, \$12.00

ONOCLEA SENSIBILIS (Sensitive Fern). Small in open meadows but grows to 3 feet in wet shade.

Per 10, \$1.75; Per 100, \$12.00

ONOCLEA STRUTHIOPTERIS (Ostrich Fern). This fern has graceful plumes 4 to 6 ft. tall. Grows in moist hollows and along the sunny brooks and ponds.

Per 10, \$1.75; Per 100, \$12.00

OSMUNDA CINNAMOMEA. Cinnamon Fern. Deciduous, stately and very large.

Per 10, \$1.75; Per 100, \$12.00

OSMUNDA REGALIS. Royal Fern. Large, deciduous Fern, bearing attractive foliage.

Per 10, \$1.75; Per 100, \$12.00

POLYSTICHUM ACROSTICHOIDES (Christmas Fern). A beautiful and well known evergreen fern. Sometimes grown in pots.

Per 10, \$1.75; Per 100, \$12.00

NOTICE: The right materials and conscientious packers are doing superlative job in the transfer of the carefully nurtured hardy plants grown in our nurseries. In the event of any bad arrival, **CONTACT THE CARRIER AT ONCE, OBTAIN BAD ORDER REPORT AND FILE CLAIM, and notify us with the delivery dates and other pertinent data.**

FUCHSIA

RICCARTONI SENORITA. The hardiest of the accepted perennial varieties, grows to 2½ feet, and is smothered with lovely pendant crimson red and deep purple flowers right through the summer season. 1 yr. heavy field grown.

Per 10, \$4.50; Per 100, \$40.00

HARDY GRASS

EULALIA GRACILLIMA UNIVATATA. (Japan Rush). Graceful habit, with narrow foliage of a bright green color, silvery midrib.

Per 10, \$2.00; Per 100, \$15.00

GAILLARDIA

BLANKET FLOWER

BURGUNDY. Shining deep wine red showing practically no yellow.

Per 10, \$2.00; Per 100, \$15.00

DAZZLER. Large golden yellow and maroon flowers on strong wiry stems, 14 to 18 inches in length.

Per 10, \$2.00; Per 100, \$15.00

DWARF GOBLIN. The neat Gaillardia Goblin is especially suitable for the rock garden. The plants are dwarf 12 to 16 inches high and form broad bushes of close and compact habit. They are covered all over with beautiful two-colored Blanket Flowers so that the foliage entirely disappears under the mass of bright yellow blooms with deep red zone.

Per 10, \$2.00; Per 100, \$15.00

GRAND MONARCH STRAIN. A robust strain covering the most varied color range with flowers of giant size and perfect form.

Per 10, \$2.00; Per 100, \$15.00

GRANDIFLORA SUPERBA. This is considered one of the most beautiful and desirable plants in cultivation, beginning to bloom in June they continue one mass the entire season. A most beautiful combination of colors.

Per 10, \$2.00; Per 100, \$15.00

TANGERINE. Beautiful tangerine-orange self-color, very striking.

Per 10, \$2.00; Per 100, \$15.00

TORCHLIGHT. Extra large flowers, golden yellow with maroon red center. Plant habit compact with strong stiff stems.

Per 10, \$2.00; Per 100, \$15.00

SUN GOD IMPROVED. Good, sturdy growing type, producing magnificent yellow flowers. In bloom from the 20th of August until cut down by frost. Very desirable as cut flowers.

Per 10, \$2.50; Per 100, \$20.00

GEUM

MRS. BRADSHAW AND LADY STRATHEDEN MIXED. The rich golden yellow and fiery red of these two handsome varieties available in mixture because of a planting error in our fields.

Per 10, \$2.00; Per 100, \$15.00

Gypsophila

BRISTOL FAIRY

All are grafted, the program was completed last Summer and early Fall, allowing the plants to become well established in pots and to rest a winter through for exactly the right conditioning for successful transplanting and a generous crop in their first season.

The method of propagation is virtually a guarantee of a good healthy planting. The new pot size, 2½" deep rose in a larger volume than the 3" flats previously used, and the root is a deeper tap. The process is longer and costlier here, but it really pays for the trouble when it is growing with you.

Strong Field Grown Per 10, \$4.50; Per 100, \$40.00

2½" deep rose pots Per 10, \$4.00; Per 100, \$35.00

2" pots (liners) Per 10, \$3.00; Per 100, \$22.50

PANICULATA. (Baby's breath). Dense spreading bush numerous tiny flowers in light feathery panicles, delicate foliage, fine for cutting, excellent for border or large rock gardens. July and August. If cut and dried will make excellent filler for winter use. Strong roots.

Per 10, \$1.75; Per 100, \$12.00

ROSY VEIL. Grows to a height of 12 inches with a spread of 18 to 24 inches. Produces double flowers. It is an ever-bloomer, from early spring until late fall, filling in the gap between crops of Bristol Fairy. We have for shipment this spring extra fine plants.

Pots — Per 10, \$2.25; Per 100, \$18.00

HELIANTHUS

Valuable plants for border decoration and extremely so for cutting. A highly attractive perennial which should be included in all well-rounded assortments.

CORONATION. A fine introduction of this noble race of border plants. Produces large, perfect double flowers of a rich yellow color from August to October. Grows to a height of 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

LODDON GOLD. Enormous Dahlia-like flowers of a bright yellow color, often 5 inches in diameter. If grown on gravel loamy soil, the blooms will develop to greater perfection. If the flowers are cut immediately, the blooming season can be extended from July until severe frosts. Height 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

MAXIMILIANI. This is the tallest of all Helianthus. Produces golden yellow flowers in graceful sprays 6 feet long in September. Fine variety for cutting.

Per 10, \$2.00; Per 100, \$15.00

MULTIFLORUS FL. PL. A very effective hardy plant growing 4 feet tall. Has exceptionally showy large double golden yellow flowers during July and August. A very profuse bloomer highly valued for the Dahlia-like appearance of the fully double blooms.

Per 10, \$2.00; Per 100, \$15.00

HELIOPSIS

HARDY ZINNIA

Similar in general habit to Helianthus, but commencing to flower earlier in the season. July and August. Of dwarf habit, rarely exceeding 3 feet in height. Very valuable for cutting.

INCOMPARABILIS SUMMER GOLD. A greatly improved form which should do much to increase the popularity of this easily grown plant. During July and August, when cut-flower material is not plentiful, it produces large, almost double flowers of rich golden color, on strong branching stems.

Per 10, \$2.50; Per 100, \$20.00

SCABRA EXCELSA. Rich crome yellow flowers turning to a bright yellow as they mature. They are almost double, having from 4 to 5 rows of petals, of robust growth, about 3 feet high. Free flowering and makes an effective display.

Per 10, \$2.25; Per 100, \$18.00

A SPECIAL CASH DISCOUNT

In effect, a cash discount is a profit on investment even before the merchandise is received, and we are glad to tender the advantage to you. For your cash consideration, take

3 PERCENT

ON ALL ORDERS OF \$10.00 OR MORE

HOLLYHOCKS

We have this season a fine lot of strong, clean, healthy, vigorous one-year-old flowering plants of the finest strains.

CHATER'S DOUBLE HOLLYHOCKS

We have excellent stocks of the standard doubles carefully grown to secure trueness to color. The following are the best colors:

Newport Pink	Orange
Maroon	Salmon Rose
Red (Scarlet)	White
Lilac	Yellow

Above varieties, Per 10, \$2.00; Per 100, \$15.00

IMPERATOR TRIUMPH DOUBLE MIXED. Very large flowers on tall stalks. The colors are unusual, including many of the lavender and mauve shades, and delicate pinks and salmons. Individual flowers have large fringed outer petals with a double rosette center.

Per 10, \$1.75; Per 100, \$12.00

HEUCHERA

CORAL BELLS

The recent recognition and publicity, which has been accorded the Heucheras by gardening publications and trade papers alike, has greatly increased the demand for them. We have kept pace with all the introductions in this line and we present below a complete list of all that is really good. Don't fail to note the reasonable prices.

RAIN OF FIRE (Pluie De Feu). Compact growing variety, producing bright red flowers. Due to its durability this variety is one of the outstanding good reds.

Pots — Per 10, \$2.50; Per 100, \$20.00

NEW HYBRID PINK PASTEL. This new hybrid Heuchra is as pretty a blush as we have seen. It is vigorous, produces more flowers than the average in this plant family, beautifully suited to cutting for corsage work.

Per 10, \$2.50; Per 100, \$20.00

MATIN BELLS. A new carmine rose. Early, very free flowering type. Grows 15 inches tall. Blooms from June to August.

Pots — Per 10, \$3.00; Per 100, \$25.00

QUEEN OF HEARTS. Very free flowering, producing deep glowing coral-scarlet blooms for a long period. The individual flowers are extra large and are very brilliant when used as cut flowers or for show in the perennial border.

Pots — Per 10, \$3.00; Per 100, \$25.00

GARNET. This new one is distinguished by the unusually large size of the bells. The color is a crystal clear, deep pink. The plant is the most prolific producer that we know of in the family, growing vigorously into a bushy plant of splendid character, topped by a large quantity of stately, tall spikes.

Pots — Per 10, \$3.00; Per 100, \$25.00

Iris Pumilas

These little Iris are among the very first flowers to herald the Spring. They are at home in almost any type of soil, blend with any foliage or other spring flowers. The combination makes them superb in the garden. They are also being forced, a quite interesting subject.

ATROVIOLOACEA. The earliest of the Pumilas. Rich Red Purple

EXCELSA. Pale Lemon Yellow.

LA FIANCEE. Pure White.

Prices for all above — Per 10, \$2.00; Per 100, \$15.00

HIBISCUS

MALLOW

MALLOW MARVELS MIXED. A mixture of colors varying in shades of pink, red and white.

Pots — Per 10, \$2.00; Per 100, \$15.00

CRIMSON EYE. Of quick, shrubby growth, attaining a height of 5 feet, bearing quantities of large open flowers like single Hollyhocks; white with prominent crimson throat.

Pots — Per 10, \$2.00; Per 100, \$15.00

MEEHAN'S MALLOW MARVELS PINK.

Pots — Per 10, \$2.00; Per 100, \$15.00

MEEHAN'S MALLOW MARVELS RED.

Pots — Per 10, \$2.00; Per 100, \$15.00

MALLOW GOLDEN BOWL. A deep cream with a velvet-maroon center. Grows medium high, prolifically foliated.

Per 10, \$2.00; Per 100, \$15.00

MALLOW BETSY ROSS. New white Giant.

Per 10, \$3.00; Per 100, \$25.00

NEW HYDRANGEA BLUE CHINA BOY

Blue China Boy is new, a distinct advance. It is distinguished by an immense head, with each floret measuring 2 to 3 inches. Actually each stalk is a bouquet in itself when cut. Its prime point is its complete **HARDINESS**. Here, where cold northern lakes winters prevail, it thrives in the coldest section of land in the nursery. Color is intense blue; chemical components of the soil, of course, are factors in color intensity of all blue Hydrangeas.

Strong 3" Pots — Per 10, \$4.50; Per 100, \$40.00

IBERIS

HARDY CANDYTUFT

LITTLE GEM. Dwarf pure white flowers in June. Its uniform neat habit makes it one of our best rock or edging plants. Perfectly hardy. Absolutely true to name.

Per 10, \$2.25; Per 100, \$18.00

SEMPERVIRENS. Very dwarf, covered with a sheet of white. Perfectly hardy. Height 6 to 8 inches.

F. G. — Per 10, \$2.25; Per 100, \$18.00

Pots — Per 10, \$1.75; Per 100, \$12.00

SNOWFLAKE. A great variety of 6 to 8 inches high having exceptionally large, pure white flowers borne in great masses during May and June.

Per 10, \$2.50; Per 100, \$20.00

HEMEROCALLIS

The color range is sound, the flowering period and plant character fills the season of June, July and August with a brightness provided by the Hemerocallis alone. We offer producing plants nicely conditioned for transplanted now. Look forward to selling them with a clump of soil next summer.

FLAVA. (Lemon Lily). Sweet scented clear full yellow; 2½ feet. Flowers in June.

Per 10, \$2.00; Per 100, \$15.00

FLORHAM. A strong grower, 3 to 3½ feet high, large trumpet shaped flowers; rich golden yellow with Indian yellow markings. Flowers in June and July.

Per 10, \$2.00; Per 100, \$15.00

FULVA. Coppery orange flowers shaded crimson. Grows to a height of 3 feet and flowers in July.

Per 10, \$2.00; Per 100, \$15.00

GEM. One of the earliest, a lush, tawny yellow, medium grower.

Per 10, \$2.00; Per 100, \$15.00

GOLDENI. Well named. The many fine, deep golden orange flowers are produced freely in early July. Height 3 feet, quite vigorous in habit, and a most effective garden variety.

Per 10, \$2.00; Per 100, \$15.00

GYPSY. Brilliant deep orange flowers on 3 foot slender stems. July. A showy plant for the small border.

Per 10, \$2.00; Per 100, \$15.00

J. A. CRAWFORD. One of the finest. Flowers are of splendid size and a brilliant combination of apricot and cadmium-yellow, on stems averaging 4 feet. July and August.

Per 10, \$2.25; Per 100, \$18.00

KWANSO. FL. PL. Large, double flowered variety with rich golden bronze flowers in July and August. 4 to 5 feet tall.

Per 10, 2.00; Per 100, \$15.00

MRS. W. H. WYMAN. Late-flowering habit, the blooms appearing in late July and August. They are clear yellow and blend nicely with blue-flowering perennials.

Per 10, \$2.25; Per 100, \$18.00

PEGGY PERRY. Scarlet orange, center of petals suffused yellow.

Per 10, \$2.50; Per 100, \$20.00

THUNBERGI. Practically a duplicate of Flava in all its characteristics and descriptions, but it flowers in July, a month later. Two to three feet, a distinctive pale yellow.

Per 10, \$2.00; Per 100, \$15.00

MIXED MAJOR VARIETIES. We have a seemingly endless list of trial varieties and others in quantities too small to justify listing. Mixture will be made of all of these, substantial plants in all instances.

Per 10, \$1.75; Per 100, \$12.50

NOTICE: Packing is charged throughout at actual cost or less of material and labor involved.

Iris Siberica

In keeping with the trend toward improvement of difficult landscape locations by the adaption of easily accomplished naturalizations, the *Iris Siberica* is gaining popularity by leaps and bounds. The Siberian Iris is a rugged individual, seemingly never discouraged no matter the problem the planter poses to it. Remembering that the Siberian Iris clumps quickly, that they are literally a stately mass of flowers when in bloom and that their forest-green foliage is a most appealing shade without flowers, you will have an endless round of utility for the assortment below. When in doubt, plant a Siberian. When you want rugged brilliance, plant them on their own merit.

KINGFISHER BLUE. Grows to a height of 54 inches. A fine, large bright blue on four and one-half stems.

Per 10, \$1.75; Per 100, \$12.50

LADY NORTHCLIFFE. A stylish-looking rich deep-bright violet, with a beautifully veined white throat. Height 38 inches.

Per 10, \$1.75; Per 100, \$12.50

PEGGY PERRY. Ruffled rich violet-blue, with a white center. An early flowering sort. Grows to a height of 32 inches.

Per 10, \$1.75; Per 100, \$12.50

PETER PAN. In our nurseries this variety is a robust grower, producing light blue ruffled flowers of a very desirable shade on exceptionally strong stems.

Per 10, \$1.75; Per 100, \$12.50

PSEUDACORUS ROYAL YELLOW (Species). Wrongly placed in the Siberian list, but a perfect complement to the work that is done with them so we show it here. Royal yellow is the most rugged of all Iris, in characteristics and appearance, will grow anywhere, wet or dry, shade or sun, sand or clay. Rich yellow flowers rise 36 to 48 inches; the color is it's own, not present in either Siberian or Kaempferis.

Per 10, \$2.00; Per 100, \$15.00

SNOW QUEEN. An exquisite hardy Iris, the flowers are snow white, large and well formed, produced in great abundance. Foliage light and graceful. Suitable for flower border or water-side. Height 3 feet.

Per 10, \$2.00; Per 100, \$15.00

SIBERICA. The flowers resemble the Spanish and English Iris. These make a bright show in the garden and are excellent for cutting. They can be cut when in bud and will fully develop in water. In bloom from the latter part of May until the end of June. Flowers are purplish blue; plants are 3 feet high.

Per 10, \$1.75; Per 100, \$12.50

THELMA PERRY. Considered an improved Perry's Blue. It is a lighter tone, a soft China blue with a beautiful white throat. The large, finely formed flowers even rival Kingfisher Blue in size.

Per 10, \$1.75; Per 100, \$12.00

Iris Germanica

The Standard nursery list of varieties has been modernized, kept practical, and the results of the work is in the list below. All of these are beauties, separate and distinct in their appeal. A combination of growers opinion has been tabulated over the past five years to arrive at the (1) economy at purchas (2) outstanding appearance (3) ease of resale. In bloom, they are a dazzling picture; the sensational exhibition results in sales limited only by the quantity that you have.

BLACK MAGIC. Intense, deep blue violet flowers, very striking, the best we have seen — our favorite of the many varieties in the plant family.

Per 10, \$2.00; Per 100, \$15.00

BLACK WINGS. Forty inches tall, it is unlike any other German Iris. A lustrous, exotic, near black, it is really different and every list should have it.

Per 10, \$2.00; Per 100, \$15.00

BLUE TRIUMPH. Forty inches tall, a masterpiece in soft blue, it is an exceptionally rugged grower. The satin shade of blue gives it an aqua-marine brilliance without a harsh note.

Per 10, \$2.50; Per 100, \$20.00

CALIFORNIA GOLD. Thirty-six inches tall. Out of all the yellows judged, this is the best. The color is deep and unmistakably yellow — no cream. Superb it is and leads the list.

Per 10, \$2.50; Per 100, \$20.00

DON JUAN. Forty inches, a gigantic rich red toned beauty. It grows with a vigor that is not compromised by any condition. It is one of the few that will prosper in a too wet location.

Per 10, \$2.00; Per 100, \$15.00

ETHELWYNN DUNBAR. Thirty-eight inches. This is a clear separation of the Orchid Pink tones that are sought in the family. Many are deeper, many are lighter, but this in the color direct, not an unpleasing high light in it.

Per 10, \$2.00; Per 100, \$15.00

HAPPY DAYS. This one carries the largest bloom that we have ever seen in German Iris — a good clear yellow, it is an exhibition piece that will dominate any group planting.

Per 10, \$2.00; Per 100, \$15.00

JEAN CAYEUX. Thirty-six inches, a dainty cinnamon brown. It's distinctive place is attested to by the fact that it was a winner of a discriminating Dykes award.

Per 10, \$2.00; Per 100, \$15.00

LADY BYNG. A clear pale lavender self, slightly suffused in reticulated rose, producing a misty pink effect; flowers are of good form.

Per 10, \$1.75; Per 100, \$12.00

OCTOBER BLAZE. A large red-purple fall bloomer. This one has the sharpest definition of colors, striking as a bold painting.

Per 10, \$2.00; Per 100, \$15.00

PLUIE D'OR. A medium cream yellow to complement the two noted above. Standard and always popular, it will be awhile before it is overtaken.

Per 10, \$1.75; Per 100, \$12.50

RAMESES. Tourmaline Pink and a soft yellow high center. This was a medal winner, too, and is really fine.

Per 10, \$1.75; Per 100, \$12.50

SEPTEMBER SKIES. A clear purple self of rich coloring. It's name is reminiscent of the hard coloring in a cold fall sky. Dependable fall flowering variety.

Per 10, \$1.75; Per 100, \$12.50

ZADA. This is the practical white selection. Color is pure, only occasional yellow marks in the beard. A large flower of good form on well branched stalks, vigorous and free flowering.

Per 10, \$1.75; Per 100, \$12.50

LIATRIS

BLAZING STAR OR GAYFEATHER

SEPTEMBER GLORY. Late flowering type noted for its outstanding beauty. The purple flowers are produced on extra long spikes during late August and September.

Per 10, \$2.25; Per 100, \$18.00

PYCNOSTACHYA. Does well in any kind of soil, poor or rich, moist or dry, producing richly colored purple flowers on stout stalks. First rate cut flowers.

Per 10, \$2.00; Per 100, \$15.00

LAVENDULA

LAVENDER

SPICA MUNSTEAD. Dwarf variety, compact habit, blue flowers.

Pots — Per 10, \$2.00; Per 100, \$15.00

VERA. The true Sweet Lavender, growing 18 inches high, wonderfully fragrant, blue flowers blooming July and August.

Per 10, \$2.25; Per 100, \$18.00

OFFICIANALIS ROSEA. Mi-lady's lavender in a true pink shade. It is possessed of the same delightfully exotic fragrance that is so dominant in those above.

Per 10, \$3.00; Per 100, \$25.00

LUPINUS

The Lupines produce beautiful long spikes of pea-shaped flowers about a foot long on stems three feet high. Very attractive garden or cut flower.

POLYPHYLLUS, Blue; Rose; White; Salmon; Carmine.

Per 10, \$2.00; Per 100, \$15.00

NEW RUSSELL LUPINES. Russell's Lupines bear enormous, well-rounded, long, symmetrical flower-spikes, often 3 ft. or more in length, each spike a mass of gorgeous color. The colors include shades never before seen in Lupines.

Per 10, \$2.00; Per 100, \$15.00

THE ORCHID IRIS KAEMPFERI

THE MODERN ORCHIDS
OF THE GARDEN

Divisions are from young plants that have thoroughly enjoyed the benefits of a growing season just right. Our cut is the largest in the trade, guaranteeing blooming.

KOKONOIRO. (Purple and Gold). (Ancient Color). Enormous double flowers. Rich violet-purple with white petaloids tipped violet.
Per 10, \$2.25; Per 100, \$18.00

KUMCHII GUMII. Another of the finest that we have been successful in bringing back to saleable quantity. It is a six petal, rich, dark blue, almost midnight. A high yellow tufted crown makes it exotic in a very distinguishable oriental mode.
Per 10, \$3.00; Per 100, \$25.00

LUCIA MARSHALL. A fine large double pansy-violet, with white veins. Center of flower white with yellow spots.
Per 10, \$2.25; Per 100, \$18.00

MOMYI NO TAKI. Early flowering six petal type. Very large dark reddish flowers with golden center.
Per 10, \$2.25; Per 100, \$18.00

PATROCLE. A single superb dark violet. This is the one that commands retail color description and leads the list because of its absolutely distinct flower. The small petaloids rounded and crinkled.
Per 10, \$2.00; Per 100, \$15.00

ROSE ANNA. Double ivory white, heavy, ruby red veins, conspicuous yellow blotch. Stigmas dark plum.
Per 10, \$2.50; Per 100, \$20.00

SIGO NO URINUS. Double striking purple with high tufted center.
Per 10, \$2.50; Per 100, \$20.00

MIXED MAJOR VARIETIES. These selected from odd lots that are in insufficient quantity to list, and from the bigger plantings too. You are assured a well rounded assortment that will be an excellent sampler of this grand plant family.
Per 10, \$2.00; Per 100, \$15.00

MERTENSIA

VIRGINICA (Virginia Bluebells). A foot or two high with dark green foliage and loose panicles of rich blue, rose-tinted flowers in early Spring.

Per 10, \$2.25; Per 100, \$18.00

LOBELIA

INDIAN PAINTBRUSH

Handsome border plants thriving in any ordinary garden soil, but preferring a moist deep loam. Season August till late September.

CARDINALIS. (Cardinal Flower). Rich fiery cardinal flowers, strong plants, often producing 10 to 18 spikes, 24 to 30 inches long. Few plants are more effective at their season of bloom, which extends from early August till late in September.
Per 10, \$2.00; Per 100, \$15.00

SYPHILITICA. (Great Lobelia). A choice selection of our native Lobelia with large spikes of blue flowers; July to September.
Per 10, \$2.00; Per 100, \$15.00

LYCHNIS

VISCARIA FL. PL. An exceptional perennial, with such distinctiveness when in flower, it attracts attention from a great distance. The plants are made up with long narrow foliage, producing vermilion red flowers on stems 14 inches in length. As a garden flower for showy purposes it cannot be beat. The flowers can also be cut and used in vases. We very highly recommend it.

Per 10, \$2.50; Per 100, \$20.00

LYSIMACHIA

LOOSESTRIFE

VULGARIS. Height 2 feet, large oval shaped leaves. Yellow flowers.
Per 10, \$2.00; Per 100, \$15.00

LYTHRUM

PURPLE LOOSESTRIFE

THE BEACON. Clear, deep carmine red flowers, full sun or semi-shade. Height 3½ feet. Blooms from July to September.
Per 10, \$2.25; Per 100, \$18.00

MORDEN'S. This fine new bright pink is a distinctly different shade in Lythrums. It is definitely a softly diffused true pink and no mistake. It is striking in the background of any border, serving to mellow and make delicate the blending of color tones.

Per 10, \$2.50; Per 100, \$20.00

MONARDA OR BERGAMOT

OSWEGO TEA

DIDYMA CAMBRIDGE SCARLET. Brilliant crimson flowers are produced freely from June until August. A good plant for wild garden as well as border. 2½ feet.
Per 10, \$2.00; Per 100, \$15.00

DAHLIATOWN ORCHID. A novelty of great merit. Grows to a height of 2½ to 3 feet and produces charming orchid-pink flowers in July.
Per 10, \$2.00; Per 100, \$15.00

MYOSOTIS

FORGET-ME-NOT

ALPESTRIS BLUEBIRD. We have all missed this familiar and popular perennial forget-me-not through the past several seasons. Back with us now, we can look forward to the beautiful picture that they will make in the early Spring garden and continually through the Summer and early Fall. Alpestris Bluebird is a large, clear blue, habit is close, compact, and the center remains solid and closed.

Per 10, \$2.00; Per 100, \$15.00

PINK BEAUTY. New True Pink. Large prolific and free flowering pink forget-me-nots. Absolutely hardy, it harmonizes beautifully with the blue variety. It bears its flowers continuously from June to September.

Per 10, \$2.50; Per 100, \$22.50

PACHYSANDRA

JAPANESE SPURGE

Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep slopes in sun or shade and for dense shade under any kind of trees.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

PENTSTEMON

BEARD-TONGUE

GARNET. Is nearly spreading in habit, and produces a succession of bloom from June until cut down by frost. Stems are 12-18" long, neatly populated by large rich garnet colored flowers.

Per 10, \$2.25; Per 100, \$18.00

FIREBIRD. Cherry Glow or Schonholzeri. Individual florets are the size of Digitalis, and are carried prolifically and gracefully on stems 18 to 24 inches tall, vividly colored ruby-crimson.
Per 10, \$2.25; Per 100, \$18.00

PINK BEAUTY. Flower spikes 30'; high. Quite large shell pink flowers. Makes up with most any cut flower.

Per 10, \$2.25; Per 100, \$18.00

BARBATUS TORREYI. Low growing habit, exceedingly free flowering, a true, soft, pastel pink.
Per 10, \$2.00; Per 100, \$15.00

PERENNIALS FOR FLORISTS

The development of perennials for the production of quality flowers in the hands of florists and cut-flower growers has become a highly specialized department of this business. If you grow to develop summer cut flowers outside with these plants, finely selected to give quality supreme, plus the economies of growing outside where nature pays the bulk of the expenses, or if you grow to reap the liberal profits the forcing perennials give, we are at hand to give freely the cultural and variety information which we have at hand for you. We can plan efficiently for either your ground area or your greenhouse bench space.

Phlox Subulata

MOSS PINK

An early spring-flowering type with pretty moss-like, evergreen foliage, which during the flowering season, in April and May, is hidden under the masses of bloom. An excellent plant for the rockery, the border, and invaluable for carpeting the ground or covering graves.

ALBA. Pure white flowers completely covering the neat compact plant in May; a lovely thing for the rock garden.

Per 10, \$2.25; Per 100, \$18.00

AMOENA. One of the best varieties for carpeting the ground, the rockery or the border, growing only about 4 inches high. Entirely covered in the spring with rich bright pink flowers, very showy.

Per 10, \$2.00; Per 100, \$15.00

ATROPURPUREA. A distinct form of Phlox subulata, a very free bloomer; strong grower and of the color of Phlox decussata, B. Comp. with a slightly darker eye. When in bloom it stands out strikingly and can be distinguished by its deeper red from any other form of Subulata.

Per 10, \$2.25; Per 100, \$18.00

Phlox Decussata

Field Grown, 1 yr., No. 1

BLUE BOY. Blue shades on a soft, iridescent lilac. It is very distinctive, grows but medium tall, vigorous, and foliated deep, burn-resistant green.

Per 10, \$2.00; Per 100, \$15.00

F. C. BUCHNER. One of the best pure whites. It is the free flowering form in all the whites. It grows a bit taller than Mary Louise, produces a similar flower head in prolific abundance and is resistant to sun-burn.

Per 10, \$2.00; Per 100, \$15.00

LOUIS ABEMMA. Add this one to the superior group of whites that are so consistently in demand. It is medium tall, growing between F. C. Buchner and Mary Louise. Prolific, foliated deep green.

Per 10, \$2.00; Per 100, \$15.00

LEO SCHLAGETER. We consider this variety one of the most pleasing reds. Produces large scarlet trusses slightly darker in the winter. Very good.

Per 10, \$2.00; Per 100, \$15.00

MARY LOUISE. A good grower of medium height with clean foliage. Produces pure glistening, snow-white heads of unusually large size, the individual flowers being twice as large as other White varieties.

Per 10, \$2.25; Per 100, \$18.00

MILLY VON HOBOKEN. The old favorite that is always worthwhile. Color the spicy pink that was the favorite in grandmother's garden.

Per 10, \$2.00; Per 100, \$15.00

BLUE HILL. Of uniform compact growth, producing in early spring and late fall a splendid display of showy blue flowers. One of the best and surely a most distinct type and color.

Per 10, \$2.25; Per 100, \$18.00

LILACINA. A strong growing, creeping variety suitable for bold masses in the rockery, completely covered with light lilac flowers in May; the foliage is lovely in winter.

Per 10, \$2.25; Per 100, \$18.00

ROSEA. Rose-pink. Fine for covering banks; thrives in hot, dry situations and blooms profusely.

Per 10, \$2.25; Per 100, \$18.00

VIVID. Bright pink with fiery red eye. We would say that this is the finest free-flowering dwarf Phlox in existence.

Per 10, \$2.25; Per 100, \$18.00

PINK CHARM. A bright, clear pink, with a scarlet sheen, producing large florets liberally established on a flower head of unusual size. It is a low grower, extremely prolific and vigorous.

Per 10, \$2.50; Per 100, \$20.00

PRIME MINISTER. A good, glistening white with a clear crimson eye. Medium tall, grows substantially to a broad clump prolifically covered with a sea of flower heads.

Per 10, \$2.00; Per 100, \$15.00

PROGRESS. The best blue Phlox. Very large, shapely florets and big symmetrical trusses are carried on sturdy, stiff stems. A decided blue tone dominates the underlying lavender shading, on the whole a very pleasing blue.

Per 10, \$2.00; Per 100, \$15.00

ROSALINDA. Lovely soft amaranth pink flowers borne with the greatest profusion on stems 2 feet in length. Comes into full flower in early June and continues until late fall. This is a very desirable shade of pink; we are of the belief that this Phlox will become very popular.

Per 10, \$2.50; Per 100, \$20.00

RUBY LEE. Individual florets are as large as there are in the family. The color is a plum red, and not comparable to any other variety that we know. Growth strong.

Per 10, \$2.00; Per 100, \$15.00

SALMON BEAUTY. A clear, salmon, the color an improvement over the well remembered Annie Laurie. Growth is strong, foliage deep green, medium tall.

Per 10, \$2.25; Per 100, \$18.00

THOR. Splendid free-flowering qualities. Color is a beautiful shade of deep salmon-pink, overlaid with a scarlet glow; small aniline-red eye.

Per 10, \$2.25; Per 100, \$18.00

PHLOX SPECIES

DIVARICATA CANADENSIS. One of our native species, which is worthy of extensive planting, commencing to bloom early in April and continuing through May, with large fragrant lavender flowers on stems 10 inches high.

Per 10, \$1.75; Per 100, \$12.00

OVATUS CAROLINIANA. Flowers in early May to June, producing masses of reddish pink flowers. When planted in front of Tulips, they are very attractive. The color is such that it blends with practically all colors of Tulips.

Per 10, \$2.00; Per 100, \$15.00

PHYSOSTEGIA

FALSE DRAGONHEAD

GRANDIFLORA ROSY SPIRE. Grows from 18-24 inches with large heads of bright violet mauve flowers. Very desirable for cutting.

Per 10, \$1.75; Per 100, \$12.50

GRANDIFLORA VIVID, TALL TYPE. Similar in color to the well-known Grandiflora Vivid, except that this variety grows to a height of 30 inches. The flower spikes are also larger and the color a little more striking. It continues to bloom throughout the entire months of July and August. In floral arrangements this Physostegia is very outstanding. Due to its desirable color, it blends in well with other flowers, and is really a worthwhile variety.

Per 10, \$1.75; Per 100, \$12.50

SUMMER SNOW. Notably lacking from perennial lists in the past few years, we are pleased to report that we have built our supply of this white form to saleable proportion. In all its characteristics, it resembles the medium tall Rosy Spire. Flowers are glistening pure white and admirably suited to cutting.

Per 10, \$1.75; Per 100, \$12.50

PLATYCODON

BALLOON FLOWER

The Platycodons are closely allied to the Campanula and form neat, branching bushes of upright habit 2 to 2½ feet high, producing their attractive blue or white flowers from July to October. They are very satisfactory hardy plants for the sunny border.

GRANDIFLORA. Blue, 18 inches. June to October. Large, showy, deep blue flowers. Good for rock garden and border.

Per 10, \$2.00; Per 100, \$15.00

MARIESI. A beautiful dwarf species, with broad, thick foliage and large, deep violet-blue flowers on 12-inch stems in great profusion throughout the entire summer.

Per 10, \$2.00; Per 100, \$15.00

WHOLESALE ONLY

Never in competition with you for your retail sales.

HAVE YOU CHECKED THE HARDY CHRYSANTHEMUMS?

Pages 6-7-8-9-10 are chuck full of the leading varieties in this grand plant family. Every advertised variety plus an almost endless series of new hybridizations are elaborately tested before they are added to the list. You are sure that your selections are always from the finest aggregate.

PRIMULA

VERIS HYBRID SELECTION
MARTIN'S SELECT HYBRIDS.

Each year, our propagations of this highly popular perennial are made of divisions from selected stock. The choice is by color and by the vigor of growth and foliage. Plants out of our specimen stock can hardly be anything but the finest in your growing.

F. G., Per 10, \$2.50; Per 100, \$20.00
POTS, Per 10, \$2.00; Per 100, \$15.00

GRANDIFLORA MONARCH STRAIN. A fine selection of this strain. All flowers are unusually large, bears prolifically, appears early in the spring, and maintains a healthy, colorful, deep green foliage. The range of colors covers everything imaginable in the family.

F. G., Per 10, \$2.25; Per 100, \$18.00

PLUMBAGO

LEADWORT

LARPENTAE. One of the most desirable border and rock plants. It is of dwarf, spreading habit, growing 6 to 8 inches high, covered with deep blue flowers during the summer and fall. The flowers are borne in small clusters just above the foliage. Does well in the rock garden in full sun or light shade.

Per 10, \$2.50; Per 100, \$20.00

POLEMONIUM

JACOB'S LADDER

REPTANS. Small rock garden or low border form growing only 6-8 inches tall with deep blue flowers.

Per 10, \$2.00; Per 100, \$15.00

POLYGONUM

DWARF LACE PLANT

REYNOUTRIA. One of the finest dwarf ground covers. Thrives in any soil, grows 4 to 8 inches, blooms airy pink sprays. Foliage deep green all summer, bronze red in the Fall and winter.

Per 10, \$3.00; Per 100, \$25.00

POPPIES

BEST ORIENTAL VARIETIES MIXED. Our latest plantings of poppies, these including all those good ones that we have presented in the past, became so seriously mixed that it was impossible to make variety separation. In order that their utility be not lost, we are offering well mixed plants out of this block.

Per 10, \$2.00; Per 100, \$15.00

NOTICE: Packing is charged throughout at actual cost or less of materials and labor involved.

PYRETHRUM

HYBRIDA GRANDIFLORA. Semi-Double Strain. Seed selection that were made from fully double stock here in our nursery plantings. Ahe color ranges from pure white through the pinks and reds, with many doubles prevailing, makes any planting out of these valuable, principally for cutting. In a garden, the broad selection is a tasteful combination. Foliage is deep green, fern like, and the quality of the plants is exceptional.

Per 10, \$2.00; Per 100, \$15.00

STARTLER. A brightly colored duplex Pyrethrum. A clean rose-red, it is a strong grower that will produce dozens of flowers per plant for cutting or decorative work.

Per 10, \$3.00; Per 100, \$25.00

RUBY RED. Similar to Startler in all it's characteristics but showing a rich, duplex Ruby red flower.

Per 10, \$3.00; Per 100, \$25.00

RANUNCULUS

Buttercups

REPENS FL. PL. Useful in any location. Where a wet plot is puzzling, use this Ranunculus and you won't go wrong. Aside from the attractive appearance of the whole plant, the delicately formed graceful flowers make it a very valuable cut flower. It is double, yellow, upright, Buttercuplike.

Per 10, \$2.00; Per 100, \$15.00

WHOLESALE ONLY

Never in competition with you
for your retail sales.

RUDBECKIA

GOLDEN GLOW. Masses of large, double, golden-yellow flowers in late summer.

Per 10, \$2.00; Per 100, \$15.00

PURPUREA. Peculiar reddish-purple flowers with a very high, large brown cone-shaped center, on 2 to 3 feet stems. July to October. A splendid plant for the border.

Per 10, \$2.00; Per 100, \$15.00

SAXIFRAGA

MEGASEA

CORDIFOLIA. These will thrive in any kind of soil and in any position. Grow about 1 foot high, and are admirable for the front of the border or shrubbery, forming masses of handsome, broad, deep green foliage, which alone renders them useful; flowers appear very early.

Per 10, \$2.00; Per 100, \$15.00

SPIREA

GOAT'S BEARD; MEADOW SWEET

FILIPENDULA FL. PL. (Dropwort). Numerous corymbs of white flowers on stems 15 inches high. June and July; pretty fern-like foliage.

Per 10, \$2.00; Per 100, \$15.00

SEDUM

ACRE. (Wall Pepper; Mossy Stonecrop). A pretty species for rockwork; well known and considerably used. Foliage green; flowers bright yellow; prostrate and slowly spreading. 2 inches. May-July.

Per 10, \$1.75; Per 100, \$12.50

KAMTSCHATICUM. Orange-yellow flowers, with prostrate, green foliage turning golden in autumn.

Per 10, \$2.00; Per 100, \$15.00

KAMTSCHATICUM VARIEGATA. Golden yellow, variegated foliage with orange flowers.

Per 10, \$2.00; Per 100, \$15.00

SARMENTOSUM. Excellent dwarf variety for rockeries or border edgings. The best Sedum for filling seams between rocks in wall garden; rapid grower. Its bright yellow flowers make an attractive soft carpet. June, July.

Per 10, \$1.75; Per 100, \$12.50

SPECTABILE BRILLIANT. Erect growing mass of rose colored flower heads 18 inches high. August and September.

Per 10, \$2.00; Per 100, \$15.00

SPURIUM COCCINEUM. Flowers rosy crimson. 6 inches. July and August. Very good.

Per 10, \$1.75; Per 100, \$12.50

STOKESIA

CORNFLOWER ASTER

BLUE MOON. Giant Stokes' Aster. The color is a very attractive shade of silvery blue with a lilac-blue suffusion at the center. The flowers are very large, often 5 inches across. An excellent cut flower, having stems 18 to 20 inches in length. Flowers freely and is a beautiful border plant.

F. G., Per 10, \$2.25; Per 100, \$18.00

STATICE

GREAT SEA LAVENDER

LATIFOLIA (Sea Lavender). The fine purplish blue flowers are very attractive when used as a filler in medium sized vases. These plants produce an abundance of flowers during the months of July and August. If cut and dried they can be kept for a long time in good condition. Also a valuable plant for the border or rockery.

Per 10, \$2.25; Per 100, \$18.00

THERMOPSIS

CAROLINIANA. A lovely lupine-like plant with rich green foliage, growing about two feet high. In June and July, yellow pea-like flowers are produced in racemes six to twelve inches long. The general appearance is that of a yellow lupine.

Per 10, \$2.00; Per 100, \$15.00

SPECIAL NOTICE: — Where Parcel Post is preferred method of shipment please include postage to 10% of value.

TRADESCANTIA**SPIDERWORT**

JAMES CRAWFORD WEGUELIN. A plant 18 inches high with large flowers of a uniform light azure blue that is very pleasing.

Per 10, \$2.00; Per 100, \$15.00

JAMES STRATTON. A variety with large flowers 2½ inches from tip to tip, in color deep delphinium mauve, slightly shaded with rose.

Per 10, \$2.00; Per 100, \$15.00

LEONORA. The very fine flowers are a deep rich glowing violet.

Per 10, \$2.00; Per 100, \$15.00

**TEUCRIUM
CHAMAEDRYS****POPULAR PERENNIAL HEDGE**

Since its merits have been recognized, scarcely a perennial border is complete without the neat green definition lent by a Teucrium hedge. Leaves a bright glossy green, myriads of stems rising 8 to 12 inches high, the Teucrium hedge may be trimmed formally by the fastidious or allowed to grow as it will in which case its natural dignity is formal enough for most of us.

Per 10, \$2.00; Per 100, \$15.00

THYMUS**THYME****PROSTRATE CREEPER**

SERPILLUM ALBUM. (White Mountain Thyme). Forms dense mats of dark green foliage and clouds of white flowers.

Per 10, \$2.25; Per 100, \$18.00

SERPILLUM COCCINEUM. A serpyllum with dark red flowers. All serpyllum clan are among the best plants to plant between stepping stones.

Per 10, \$2.25; Per 100, \$18.00

VERONICA**SPEEDWELL**

ARMENA. Intense sky blue, graceful strong grower of medium height, foliage, finely cut.

Per 10, \$2.00; Per 100, \$15.00

INCANA. Deep blue flowers with silvery foliage. Has good appearance, both in and out of bloom. Useful in rockery or for edging paths and flower beds.

Per 10, \$2.00; Per 100, \$15.00

INCANA HEAVENLY BLUE. Our selection of this favorite type. Foliage less silvery, but a much greater size, flowers deep blue, 14 inch stems, the appearance is generous in any planting.

Per 10, \$2.00; Per 100, \$15.00

SPICATA ALBA. Very dark green foliage producing pure white flowers and growing to a height of 15 inches.

Per 10, \$2.00; Per 100, \$15.00

TEUCRIUM ROYAL BLUE. Grows to a height of one foot, produces rich dark blue flowers.

Per 10, \$2.00; Per 100, \$15.00

RUPESTRIS BLUE. Deep green foliage fairly hidden in midsummer with clouds of bright blue flowers. An ideal rock garden plant, growing only about 2 to 3 inches in height. Thrives well in sun or semi-shade.

Per 10, \$2.25; Per 100, \$18.00

TRITOMA**RED HOT POKER**

PFITZERI. The rich orange flowers are always in big demand on the cut flower markets. If grown in fairly rich soil, a plant will produce several first class quality flowers. Tritomas should be included in every planting of summer cut flowers.

Per 10, \$2.00; Per 100, \$15.00

RED AND GOLD. A new form, flowers in early July, rich red tops a clear cream yellow on a strong, sturdy flower spike.

Per 10, \$2.00; Per 100, \$15.00

MARTIN'S NEW HYBRIDS-SUPER HARDY. A result of years of work, this new one seems to withstand any condition of weather and more of a damp location than any Tritoma in existence today. In our fields, we have them in any stage of growth from 5 year units to summer divisions and all are successful. Flower stems are sturdy and strong and the colors range from pale yellow to deep orange, all bright. A very worthwhile cut flower and a guaranteed hardy garden item.

Per 10, \$4.00; Per 100, \$35.00

VIOLET ODORATA**SWEET VIOLETS**

DOUBLE RUSSIAN. A perfectly hardy variety, producing heavy, double, sweetly scented blue flowers in abundance. Grows well in shady locations. For many years this Violet has been very scarce. Only recently were we able to propagate good quantities. We are very glad to offer same to you this year.

Per 10, \$2.50; Per 100, \$20.00

PRINCESS OF WALES. Single sweet-scented rich deep purple flowers. Very valuable for forcing in greenhouses as well as outdoor planting, growing well in shade.

Per 10, \$2.25; Per 100, \$18.00

ROSINA. A small soft ripe pink Violet blooming freely in the spring and again in the autumn. Delightfully fragrant. While it will grow well in the full sun it does best in the partial shade.

Per 10, \$2.25; Per 100, \$18.00

ROYAL ROBE. This glorious variety is the premium in today's assortment. Flowers are a lustrous shade of deepest violet blue, exceedingly fragrant, and open flat like a Pansy. Valuable for cutting, and truly different in any garden.

F. G., Per 10, \$2.75; Per 100, \$22.50

VIOLAS

CATHERINE SHARP. A completely hardy Viola, with rich violet blue petals. The center is an outstanding bright yellow. Splendid for the garden and for growing in a cool greenhouse.

2¼" Pots — Per 10, \$2.25; Per 100, \$18.00
F. G., Per 10, \$3.00; Per 100, \$25.00

JERSEY GEM. The peerless Viola that blooms from April until snow, rich, dark violet color, with long stems and a delicious fragrance. It is perfectly hardy. Our propagations are from the original stock planted from divisions.

2¼" Pots — Per 10, \$1.75; Per 100, \$12.00
F. G., Per 10, \$2.00; Per 100, \$15.00

ARKWRIGHT RUBY. New. Free flowering small pansy or Viola with bright ruby red flowers, suffused mahogany. Distinct and free.

Per 10, \$2.00; Per 100, \$15.00

AVALANCHE. Fine large flowered pure white, compact habit.

Per 10, \$2.00; Per 100, \$15.00

BLACK IMP. The blue of midnight, the darkest color in any perennial plant family. No center.

Per 10, \$2.00; Per 100, \$15.00

BLUE ELF. Grows to 9 inches tall. Upper petals deep violet, lower petals light blue and black lines radiating from the center. An attractive novelty.

Per 10, \$2.00; Per 100, \$15.00

CHANTREYLAND HYBRIDA. A beautiful pure apricot shade; free flowering.

Per 10, \$2.00; Per 100, \$15.00

KING HENRY. This is one of the most remarkable introductions. It is exceptionally dwarf, blooms early and continuously even through a very warm summer. The flowers are of a violet purple with a bright blue center.

Per 10, \$2.00; Per 100, \$15.00

LUTEA SPLENDENS. Rich golden yellow. Nice compact habit; very showy.

Per 10, \$2.00; Per 100, \$15.00

WHITE PERFECTION. Giant white, a rugged and tall flowering form.

Per 10, \$2.00; Per 100, \$15.00

HARDY VINCA**MYRTLE**

MINOR. A trailing, evergreen plant, used extensively for carpeting the ground under shrubs or trees or on graves where it is too shady for grass or other plants to thrive.

Per 10, \$1.75; Per 100, \$12.50

To avoid confusion and to assist us in serving you exactly as you desire, please note all items in your selection "P" for pots, or "F.G." for field grown where both are listed.

Here's What Tom Evans Does . . .

Well Known, Progressive Cleveland Florist Works With Perennials



Here's What Tom Evans Says . . .

Dear Mr. Martin:

I'd like to compliment you on the very good quality and variety of perennials you are growing.

I find they add distinction to our summer arrangements and are the cause of much comment from our customers.

I thought you would like to know that we appreciate well grown, quality perennials blooming when greenhouse flowers are scarce, and that we use them continuously in our best designs.

You are doing a most commendable job, and your offerings are an added asset to the florist who wants to do a better business.

Sincerely,

TOM W. EVANS

Tom W. Evans', Past Pres. Florists Ass'n. of Greater Cleveland,
District Representative Florists Telegraph Delivery Ass'n.

↑ The above basket—a representative example of the Evans' artistry — was made with Buddleias Dubonnet and Orchid Beauty, Helianthus Loddon Gold, Tritoma Pfitzeri, Delphinium Martins's Superb Wrexham, and Gypsophila Bristol Fairy. While this basket was being prepared for his display, it so effectively captivated a customer that it was sold as soon as it was finished.

A nominal investment in a substantial planting of cut flower perennials will produce for many years fine quality flowers for many nicely priced floral pieces such as the one above.